



COMMITTED TO GROWING OUR COMMUNITY

The Evansville Region is a region with a bright future. We've got more career opportunities than most places in the Midwest, and our schools and universities punch above their weight in both quality and value. We are lucky enough to have miles of trails and thousands of acres of public parks and forests to enjoy, and our overall cost of living beats out most of the country. What can we do to support further growth and prosperity?

We want our region to be "cool," to have more high-paying jobs that attract young talent to live and work in the Evansville Region. We want our workforce to be prepared for jobs and careers of the future. We want a resilient economy that can bounce back after routine downturns — or a major crisis like COVID-19. We want to ensure equitable opportunity for every family regardless of race, history, or circumstance. We have to improve quality of place for a healthier, more fulfilling lifestyle.

A few organizations have taken a look at how we stack up with our peers. Yes, we love our community, but are there opportunities to do better? The data says YES. If we can turn some key factors from down to up, the Evansville region can have a brighter and more prosperous future for all. Not just for business, or for those who have called this region home for generations, but also for our newer residents; those whose talents and cultures are critical to enriching our lives and our region.

The Evansville Regional Economic Partnership and our partner organizations are committed to some specific goals for our community over the next few years. We've named this vision for a stronger region TalentEVV. By committing to some specific goals, we can set our hometowns on the right track.

Goal #1

Be deliberate about bringing 5,000 high-paying new job opportunities to our region that build on our strong manufacturing history and secure its future.

WHY? These jobs give our workforce and our kids more career choices to increase their household income.

Goal #2

Increase our population by 10,000 residents, half of which are in the early stage of their careers.

WHY? We need more people to fill the jobs and to fuel our future, and the younger they are the more years they have to work here and to raise families along with us.

Goal #3

A highly trained workforce that is globally competitive and relevant.

WHY? When we add a highly trained workforce to our many existing assets, we will become an even greater place for our citizens and our businesses to grow, thrive, and commit to being part of our future. With our central US location and our unparalleled transportation options (highways, direct access to the worldwide waterways, and a great airport), global relevance is ours for claiming.

Goal #4

Upward mobility – reduce the percentage of households living in poverty.

WHY? If "e is for Everyone," we must make sure every family has education and job opportunities, food, shelter and health care to prosper and thrive in our region.

Goal #5

Live well – improve the quality and quantity of our residents lives.

WHY? Poor health, premature deaths, and time lost from work and school cost our society huge amounts of money every year. For our citizens, our businesses and our community to "Choose Greater Evansville" as a great place to live and build a career, we need healthy people.