

E-REP

FEBRUARY 2023

IMPACT

MONTHLY NEWSLETTER

BUSINESS |

POLICY |

COMMUNITY |

TALENT |

STRATEGY |

#elooksgoodonyou



INSIDE:

BLACK HISTORY MONTH - POSEY COUNTY MEMORIAL

DEACONESS HOSPITAL

IVY TECH COMMUNITY COLLEGE

EVSC OPTIN PROGRAM

TALENT 
EVANSVILLE REGION

6-MONTH STRATEGIC PLAN

NEW MEMBER PROFILES:

David Nix with ACN Inc. | Red Wing Shoes - Evansville



EVANSVILLE
REGIONAL
ECONOMIC
PARTNERSHIP

CEO LETTER | READI INITIATIVE | NEW MEMBERS
DIVERSITY, EQUITY & INCLUSION
NEWSMAKERS | MILESTONES | & MORE

www.evansvilleregion.com

New year, new event!

E-REP Insider is your once-a-month chance to stay in the know!

E-REP Insider is your chance to get the scoop on priorities, plans and projects underway for businesses and communities in the Evansville Region. This event series will take a deep dive into the transformational projects and programs underway in our region to advance business, policy, community, talent and strategy in our region. Come with your questions as each event will include a Q&A session with industry experts from E-REP team members and partner organizations. Held on the third Thursday of each month, the first event will take place on Thursday, February 16 and feature Talent EVV Executive Director Tyler Stock.

What is Talent EVV? It is our community's pledge to growth and the bright future we envision for the Evansville Region. By committing to our community's strategic plan – hyper focused on Population Growth, Thriving Workforce, Live Well and Upward Mobility – we can show our neighbors and future neighbors why the E region is the perfect place to call home.

Over the next six months, Talent EVV will be creating accessible connection to the goals through data dives, collaboration and linkage

to community stakeholders doing the work that advances our Region. Read more about these plans on page 7 of the newsletter. Speaking of talent, I hope you'll pause to read the article on page 4 featuring young talent, Sophie Kloppenburg and her remarkable efforts to honor the lives of eight black men through a memorial in Posey County.

Our region is advanced by brave young people, like Sophie, who stand up for injustice and use their voices to speak for those who have historically been voiceless. Think how radiant our region would be if we all had the courage and tenacity to fight for the greater good, as Sophie has.



TARA BARNEY
CEO, E-REP

Tara Barney

TARA BARNEY
CEO, E-REP

#elooksgoodonyou

f t i n @evvregion

Cover Photo: Sophie Kloppenburg accepts an award from USI President, Dr. Ron Rochon, during USI's the MLK Day Celebration luncheon. Photo provided by the University of Southern Indiana.

GET THE SCOOP

- BUSINESS
- POLICY
- COMMUNITY
- TALENT
- STRATEGY

E-REP INSIDER

FEBRUARY 16 | TALENT EVV

REGISTER HERE: <https://members.evansvilleregion.com/events>



INNOVATION POINTE
318 Main Street
Suite 400
Evansville, IN 47708

812-423-2020
evansvilleregion.com

@evvregion
f t i n

#elooksgoodonyou



The Signature Investors are the voice of business in the Evansville Region. This select group of Evansville Regional Economic Partnership (E-REP) Stakeholders guides E-REP's mission and priorities, its affiliates and its lines of work. It drives the Region's greatest opportunities for progress and addresses significant community challenges.

Above all, this leadership investment affords E-REP the capacity to employ and retain a high-quality staff to execute the work of the organization and to ensure that it has sufficient resources to provide leadership for the Region's greatest opportunities.

THANK YOU!



IN MEMORY OF
 DANIEL HARRIS JR., JOHN HARRISON,
 DANIEL HARRISON SR., JIM GOOD, WILLIAM CHAMBERS,
 EDWARD WARNER, & JEFF HOPKINS
 OCTOBER 1878

It's Never Too Late...

February is Black History Month: a time to honor the triumphs and struggles of African Americans throughout U.S. history. It's important to acknowledge and own the history, to find a way forward. That's what inspired Sophie Kloppenburg (former senior at Mount Vernon High School) to create a memorial in Posey County for the largest recorded lynching in Indiana's history. A dark mark on Indiana's past, but an important story to tell for future generations.

One hundred and forty four years ago, in October 1878, a mob of white Posey County residents unleashed a torrent of racial violence after eight black men were accused of raping three white women. The accused never received a trial. The mob ultimately shot, stabbed, hung and burned to death seven men. A grand jury was called to investigate the tragic events – however, no one was ever indicted.

"We're having the difficult conversations, owning up to this horrible history and giving a tangible voice to minorities, past and present." – Sophie Kloppenburg

The new memorial consists of a Posey County historical marker honoring the men slain in October 1878: brothers Daniel Harrison Jr. and John Harrison, their father Daniel Harrison Sr., and Jim Good, William Chambers, Edward Warner and Jeff Hopkins.

Sophie's journey was aided by her high school teacher, Kevin Krizan; mother, Dr. Lioba Kloppenburg; and USI faculty mentor Kristalyn Shefvland, Associate Professor of History. All received recognition at the University of Southern Indiana's Martin Luther King Jr. Day Luncheon on January 16, 2023. USI President Dr. Ronald Rochon described Sophie as: "Young and daring, committed to caring, a humble nature who challenged each of us to



address our past and give humanity a reason to trust. Sophie, we thank you for highlighting a horrific past by teaching us to attack injustice with grace and mercy that will last."

Our region is advanced by brave young people, like Sophie, who stand up for injustice and use their voices to speak for those who have historically been voiceless. The heinous acts of 1878 in Posey County should serve as a stark reminder that the only way forward is through. Sophie's courageous stand in the face of injustice is an inspiration. It is our responsibility to take this moment as an opportunity to learn from our past, and to ensure that Indiana's history does not repeat itself. We must create a future where all people are treated equally and are empowered to use their own voices to speak for those who have been silenced. We must strive to create a more equitable, just, and inclusive world for all.

Deaconess Pledges \$550,000 to Ivy Tech Evansville Invest IN Ivy Tech Campaign



A gift to the Invest IN Ivy Tech Capital Campaign will assist Deaconess in increasing its critical need for additional nursing staff.

Deaconess Health Systems has pledged \$550,000 to assist Ivy Tech Community College Evansville in expanding its nursing program and faculty members. This gift to the Invest IN Ivy Tech Capital Campaign will assist Deaconess in increasing its critical need for additional nursing staff.

"Ivy Tech is a key partner in educating future nurses and other health care professionals who will care for our patients, families and community," said Shawn McCoy, CEO, Deaconess Health System. "This collaboration includes scholarship support for students, enhancing medical training equipment, and adding highly-experienced nurses to Ivy Tech's nursing program adjunct faculty. Investing in Ivy Tech's health education programs means we're investing in future employees who will come to Deaconess well-prepared and trained to provide quality patient care."

"The very generous funding will allow for a much-needed expansion of the current Paramedic Lab and classroom space into the Deaconess Lab and Classroom for nursing students," said Chancellor Daniela Vidal. "Four additional cohorts of students will also be able to be added in clinical rotations." The Paramedic Lab and classroom will be transitioned to the Plaza classroom spaces.

Much of the funding from Deaconess will be used for scholarships to recruit and retain students at Ivy Tech as well as student needs such as uniforms, background check fees, screenings and physical exams, Vidal added. A portion will also be used to increase full-time faculty wages to improve recruitment and retention of high-quality instructors.

A second part of the Deaconess agreement will allow Ivy Tech and Deaconess to have eight shared adjunct faculty members. "This truly is a mutually beneficial solution to the need for more highly-skilled nurses," Vidal said.

"There is an urgent need for nurses," said Nursing Dean Gail Lindsay. "Ivy Tech Evansville currently accepts 90 students per year, and we have not been able to expand because of a lack of space – both physical in our building, the need for more faculty members and a shortage of clinical opportunities." Lindsay said currently there are 30-50 students per year who have to wait to enter the Nursing Program due to the lack of space, clinicals and faculty members. "This generous collaboration with Deaconess will allow for an increase in ASN students in 2025 to 138," she said.

The Associate of Science in Nursing program is a two-year program that prepares graduates to take the NCLEX Registered Nurse exam, and upon licensing – work as a registered nurse. The program is designed to be completed in four semesters after acceptance. Ivy Tech had an 86.2% NCLEX pass rate for ASN students last year.

The LPN program is a three-semester nursing program that prepares graduates to take the NCLEX Practical Nursing exam and to move on to working as an integral part of a health care team. Ivy Tech has a 100% NCLEX pass rate in the last five years. "Ninety percent of Ivy Tech nursing graduates stay in Indiana to live and work," Lindsay added.

Celia Shoulders, executive director of the Ivy Tech Evansville Foundation, said the \$285 Million Invest IN Ivy Tech campaign was launched publicly in Fall 2021, and is now in its final year. Those wishing to Invest IN Ivy Tech may do so at [InvestInIvyTech.org](https://www.investinivytech.org).



6-Month Plan



Evansville Region Awards over \$11.5 Million in READI Funds

The Southwest Indiana Regional Development Authority (RDA) obligated an additional \$11.5 million of the \$50 million total in Regional Economic + Acceleration Development Initiative (READI) grant funds toward five transformational projects located throughout the Evansville Region. Since July, in total the RDA has allocated over 70% of the funds for the Evansville Region.

“Focused on population growth, our region continues to make impactful investments that are essential in building our health and life science clusters, providing much-needed housing, and enhancing the overall quality of life for residents,” said Tara Barney, CEO of the Evansville Regional Economic Partnership (E-REP).

PROJECTS INCLUDE:

MEDICAL STUDENT HOUSING

Vanderburgh County, \$5,000,000 READI Award

Project Summary: Seen as the next step in the development of the Evansville Region’s Medical Campus, the new development being proposed on this site is currently a surface parking lot. The new, proposed 108,000-square-foot building will consist of 105 one- and two-bedroom apartment units and 184 structured parking spaces.

PROMENADE FLATS

Vanderburgh County, \$2,500,000 READI Award

Project Summary: The Promenade on Evansville’s East Side is mixed-use development area, and this READI project will allow for housing to be added to the area. These residential units will be walkable to restaurants, grocery and entertainment. The site will also have amenities like a pool, balconies and garages. From the builder of the Post House, a Regional Cities win, CRG Residential is proposing a 220-unit apartment complex near employers like Deaconess Gateway and Shoe Carnival headquarters.

THE MARY O’DANIEL STONE AND BILL STONE CENTER FOR CHILD AND ADOLESCENT PSYCHIATRY

Vanderburgh County, \$2,000,000 READI Award

Project Summary: Establishes a \$2 million seed fund at Indiana University School of Medicine-Evansville to support the recruitment and retention of a highly trained workforce over the next five years

that is globally competitive and relevant while simultaneously improving the quality of our residents’ lives. This includes the creation of a first-of-its-kind national data analytics platform for examining the current practice of psychiatry across the US. This real-world data asset is being led by a collaboration between the IU School of Medicine Evansville campus and nationally deployed HIPAA compliant electronic health record systems across a collective network of up to 10,000 community-based specialists and primary care physicians nationwide.

CENTERPOINT ENERGY SQUARE

Vanderburgh County, \$1,000,000 READI Award

Project Summary: Seen as Downtown Evansville’s “public square,” Centerpoint Energy Square will sit at the very center of downtown and our region right on Main Street. It will become a gathering place open to all and an active, inviting and vibrant addition to park offerings in our region. Centerpoint Energy announced a \$1 million grant for this park in 2021. The budget includes “fun” additions such as a stage, ping pong tables, swings and more.

MOUNT VERNON RIVERFRONT LAND ACQUISITION

Posey County, \$1,000,000 READI Award

Project Summary: The City of Mount Vernon has recently announced a \$100 million investment within Posey County that will bring 200 jobs to the area in future years. Housing in Mount Vernon is already needed, and this exciting announcement only increases the need. The Centerpoint Energy office on the riverfront in Downtown Mount Vernon is being vacated in 2024, and this project will use READI dollars to gain site control in 2024 and prepare the land for future housing.

The Evansville Regional Economic Partnership (E-REP) on behalf of the RDA will work with the awarded projects on next steps while continuing to review additional projects for READI eligibility. In total the RDA has obligated over 70% of the funds for the Evansville Region.

E-REP provides the most up-to-date information about READI through its website at <https://www.evansvilleregion.com/readi-program/>.

Between the life-long locals and our newest residents, there’s an abundance of compelling people, talents and perspectives. We are a community looking to the future, and Talent EVV is the plan to get us there!

WHAT IS TALENT EVV? It’s our community’s pledge to growth and the bright future we envision for the Evansville Region. By committing to specific goals in our community’s strategic plan, we can show our neighbors and future neighbors why E is the perfect place to call home.

Last November we officially launched Talent EVV into our region at the Talent Summit hosted by E-REP. Participants learned about our region, how we are comparing to other communities, and a little bit about how this work began. During the day stakeholders from across our region raised great questions and engaged deeply. The feedback gathered informed the Talent EVV plan going forward. It is our hope that 2023 will provide opportunity, access and understanding around your impact into the Talent EVV goals. These goals are only attainable with the collaboration and dedication of community stakeholders like you!

Over the next six months, Talent EVV will be creating accessible connection to the goals through data dives, collaboration and linkage to community stakeholders doing the work that advances our region.

If you tune into E-REP’s monthly newsletter, event calendar, social media and Talent EVV webpage you are sure to find information on our region and updates from the Four Focus Areas (Population Growth, Thriving Workforce, Live Well and Upward Mobility). First, up in February Talent EVV will be hosting the first of five Virtual Sessions starting with “Live Well.” These sessions will include a data dive around the indicators that inform how our health outcomes look across the region, what contributing factors could be impacting these outcomes, and finally what engaged stakeholders and subject matter experts are doing to create and identify creative solutions.

Each Focus Area target will have its own virtual session. You can expect to see Population Growth in March, Thriving Workforce (Education) in April, Thriving

Workforce (Employment & Wage Growth) in May and Upward Mobility in June.

Another Talent EVV resource on the horizon is a Quality of Place Framework. You might be asking, what is Quality of Place and why a framework? Quality of Place is THE differentiating element of building thriving communities. It consists of many of the “feel-good” attributes such as having walkable neighborhoods, residential communities embedded with commerce and retail, access to high-quality health care resources, strong public and private investment to meet the needs of the community, and so much more. The framework will be a foundation core value for what residents across our region can refer to both in their personal and professional lives. Our hope is that many of you can begin to see how Quality of Place both informs and impacts your daily lives!

Finally, you can also expect opportunities and resources around Equity and Inclusion, Community Engagement, additional metrics to measure success and a commitment to transparency and accessibility of information, opportunity and access.

Our goals are lofty, but this important work is not possible without the community’s action.

We hope to see you at our first Virtual Session on February 28 to learn more about “Live Well”! Register here: bit.ly/talentevvlivewell



Modern Youth Apprenticeship Evansville Vanderburgh School Corporation

In 2018, the Evansville Vanderburgh School Corporation launched their OptiN program. OptiN is a K-12 Workforce Development program that presents students with an opportunity to engage, explore and experience relevant and experiential career opportunities during their high school journey. The program is a unique blend of work-based learning, traditional education and student exploration.

Over the past three years, residents across the United States have experienced an evolution of their careers, ways of life, public health and so much more. As student debt increases and the institutional knowledge of the generation before begins to leave the workforce, meaningful career paths have become ever more relevant.

EVSC and OptiN are at the leading edge of addressing this educational opportunity. Most recently, EVSC was awarded \$100K to advance Modern Youth Apprenticeships (MYA) for students across our communities. These funds were awarded by the Ascend Indiana Network. Ascend is an organization based out of Central Indiana that is committed to building a stronger, more vibrant and effective workforce ecosystem across our state. Modern Youth Apprenticeship is one way they are accomplishing these goals.

So, what's a Youth Apprenticeship? You might recall or remember your parent, grandparent or relative who decided to take on an apprenticeship through a union or trade association. This could have been anything from a millwright to an electrician. Well... MYA is only slightly different.

MYA takes the best aspects of a traditional apprenticeship (the hands-on experience, the hours of training and partnerships with

experienced mentors) and combines that with the economy of today and for the future. What this means is that MYA allows high school students to explore and experience a career path into almost any sector of industry while in high school through a deep "hands-on" approach. MYA also includes courses that are directly linked to college credit. In the past apprenticeship, co-ops or other workforce programs in high school might mean that a student wouldn't continue for additional education. MYA provides a pathway that gives the students options.

Question: What makes EVSC and this region different? Why were we only 1 of 3 schools? How will this impact the students and the future of education?

Answer: B.J. Watts (Executive Director of Opt-In)
This region and the EVSC are exceptional at working together. The EVSC, via OptiN, will continue to collaborate with employers to ensure our workforce development plan has a positive ROI for both the student and the industry partner. That means the programs created are not about finding a job. The goal is to pair student passions and abilities with career opportunities experiences across our region. This will ensure our students have made an informed decision about their future.

The EVSC was 1 of 3 school systems in Indiana selected to serve as an accelerator site for MYA. Our selection was based on the EVSC's commitment to best practice research, deep community and employer engagement, and our commitment to building a system and process that is sustainable for years to come.

MYA's impact will change the way we think about education. Students will have the opportunity to graduate from high school with college credit, an industry recognized credential, and real hands-on experience that will prepare them to enter the workforce directly or continue with postsecondary education.

MYA can reshape what the high school experience looks like. For decades we have measured success in high school with a diploma MYA will create a system and process that measures student success by the skills they have acquired and their readiness for sustained high wage employment and upward mobility.

Over the course of the next month, EVSC will launch its first MYA in our region in the following sectors: Advanced Manufacturing, Health and Life Sciences, and Education. As you look at our regional economy, Manufacturing and Health care make up more than half of the career opportunities, and these apprenticeships will serve to work with the employer community and create meaningful careers for students.

In a world where careers are a pathway to a thriving life for students and jobs are a means to an end, MYA creates an equitable while still rigorous option for students.

More than one-fourth of college graduates say that their degree has nothing to do with the career they're in. Less than half of those who pursue postsecondary education persist through graduation. Indiana employers shared that up to 74% of job openings were left vacant due to under-qualified candidates. These statistics show why EVSC has taken such a proactive approach to building a stronger workforce for our region.

We look forward to watching the progress, innovation and opportunity that is ignited through Modern Youth Apprenticeship.



Independent Business Owner

Let's welcome David Nix with ACN Inc. as a new member of the Evansville Regional Economic Partnership. David Nix with ACN Inc. is located at 500 Senate Ave. in Evansville and can be reached by calling 812-457-9570 or email tndcnix@aol.com. Read on as David Nix, Independent Business Owner, tells us about David Nix with ACN Inc.

Tell us about David Nix with ACN Inc. and the services you offer.

We offer essential services: cell phone service, internet, identification protection, home and business security, health sharing, credit card processing, travel programs and more on the way.

What inspired you to invest your time and resources in this business?

There are two ways to help people financially. Find ways to help people save money on essential services and help them increase their household income. We can do both.

What career advice would you give the younger generation interested in this type of work?

Always be honest and set out with the thought of helping others. Starting from there talking to other people about their essential services is easy.

In your opinion, what are three ingredients for success?

Success in anything comes from: Commitment, consistency and passion

What has been one of your toughest challenges?

Consistency has always been my challenge. I get too many things going at once sometimes.

Why is the Evansville Region a great place to operate a business?

Evansville has a great balance of people from all walks of life. They are loyal to the businesses that they use.

What do you like most about the community in which you live?

I have lived in larger cities before. The convenience of getting around in Evansville is great and the people are super friendly.

Is there anything else you would like to share?

I have been in business in Evansville for over 30 years. Providing a great product with consistency has always been key, and believe in your product and yourself as well as providing a good value. If you do these things consistently your efforts will pay off.

Writing an effective privacy policy for your business's website

By **Better Business Bureau**

Your customers have a right to know how you handle their personal data. Whether you are processing credit card payments, saving their shipping or contact information, or simply signing them up for a newsletter, customers should know what data your business collects and how it is used. A good privacy policy does just this.

ARE PRIVACY POLICIES REQUIRED BY LAW?

It depends. In general, the Federal Trade Commission recommends privacy policies for most websites that collect and share consumer data. But laws differ from place to place and may depend on what data you collect.

In the United States, federal laws require privacy policies for businesses collecting sensitive data, such as personal information from children under 13, protected health information, or information collected to provide certain financial products or services (e.g., loans, investment advice, insurance) to consumers. But some states have their own requirements for privacy policies. Canada also has regulations about privacy online.

TIPS FOR WRITING AN EFFECTIVE PRIVACY POLICY

Even if you're not processing sales on your site, you may be collecting your visitors' personal data to generate leads, make appointments, manage newsletter subscriptions, or to share with advertisers. And those actions are supported by a privacy policy. As you begin to implement one for your business, be sure to do the following:

Keep it visible. Don't make your privacy policy hard to find. Consider including a prominent link in the header or footer of every page so visitors can check out your policy before interacting with your site. At a minimum, your privacy policy should be linked to your homepage and any other pages where data is collected.

Keep it simple. The policy is a legal document, but consumers don't want to read technical jargon or legalese. Your privacy policy should be clear, concise and written in plain language so

that your customers can readily understand how you handle their information.

Keep it real. Say what you do and do what you say. Your policy is a pledge to your customers about how your business will handle and protect their personal data. It should accurately reflect data practices unique to your business. You can check out policies of similar businesses for inspiration, but don't cut and paste another company's policy – one size does not fit all!

Keep it current. Make sure your policy is updated if you change your business and privacy practices affecting. Communicate any substantial changes in data use or sharing to customers before they take effect.

ISSUES TO ADDRESS IN YOUR POLICY

You are legally responsible for abiding by the privacy promises you make in your policy. If you have questions about your obligations, seek legal guidance before finalizing the policy to ensure it complies with federal and state laws that may apply to your business.

What data is collected. Identify the types of data your site collects. In addition to names, home addresses, email addresses, phone numbers, credit card information and IP addresses, you may be collecting information about your customers' interests and purchase histories or demographic information such as their gender, age, income or marital status. Your analytics provider, your advertisers, your third-party shopping cart, or your payment processor may all be collecting information on various parts of the site. These activities should be identified, and consumers should be directed to any third-party privacy policies that may apply.

How data is being collected. Online forms used to enter email details for newsletters and credit card data for purchases may be obvious to the consumer. Data collection using cookies and other trackers placed on the visitor's computer browser may go unnoticed. You should clearly explain your cookie practices to customers.

BBB Tip, continued on page 13

GET THE SCOOP

| BUSINESS

| POLICY

| COMMUNITY

| TALENT

| STRATEGY

E-REP INSIDER

FEBRUARY 16 | TALENT EVV

Hear about priorities, plans and projects for businesses and communities in the Evansville Region.

Register now at: <https://members.evansvilleregion.com/events>





**THE SIGN OF A
BETTER
BUSINESS**™

Join a community of nearly 1,000 trusted local businesses: Earn your BBB Accreditation today!
For more information regarding accreditation benefits, call (812) 473-0202!

NEW MEMBERS

3 CHICKS FUDGERY

305 Main St., Mt. Vernon IN 47620
Rachel Rainey (812) 457-2633
 3chicksfudgery@gmail.com
 www.3chicksfudgery.com

BRACKETT HEATING & AIR

5233 Old Boonville Highway, Evansville, IN 47715
Bryce Brackett (812) 476-1138
 bryce@brackettcomfort.com
 www.brackettheatingandair.com

EVANSVILLE DUSTLESS BLASTING

Dave Bennett (812) 430-9250
 dave@evansvilledustlessblasting.com
 www.evansvilledustlessblasting.com

SOCKET SHIELD

Alex Oliver (812) 354-4897
 alex.oliverinnovations@gmail.com
 www.socketshieldusa.com

TRANSAMERICA AGENCY NETWORK

7516 Eagle Crest Blvd., Suite B
 Evansville, IN 47715
Ross Taylor (812) 475-8974
 ross.taylor@transamericanetwork.com
 www.transamerica.com

YOUNG & ESTABLISHED

1308 Vann Ave., Evansville, IN 47714
Courtney Johnson (812) 773-3070
 www.youngandestablished.com

MEMBER RENEWALS

- Expressway Auto Group
- 3P Marketing Solutions
- ADP, Inc.
- Alzheimer's Association
- Ami Lloyd Coaching
- An Oil A Day
- Audience Response Systems
- Better Business Bureau
- Boy Scouts of America
- Breck Logistics, Inc.
- Brown Equipment Company
- Building Blocks
- Comfort Keepers
- Constellation Mold, Inc.
- Curran Miller Auction/Realty
- Environmental Management Consultants
- EPIC Insurance Midwest
- Evansville Welding Supply
- Golf Gives Back/Korn Ferry Tour Championship
- Grand Canyon University
- Hometown Nutrition Evansville
- Hook's Apothecary
- Industrial Filter Manufacturers, Inc.
- Joe Brewski Coffee
- Juice PLUS - Teresa Tenhumberg
- Kenny Kent Toyota Lexus Scion Chevrolet Collision Center Neighborhood Stores
- Key Benefit Administrators
- Lapekas HR Consulting
- LIUNA Laborers Local 561
- Magna Motors Mazda Volvo
- Nomad Technology Group
- Norman Painting
- Opie & Eleanor's
- Salameh Plastic Surgery
- Schmitt Refrigeration, Air Conditioning & Heating
- Sheets, Charles & Charles
- Sonitrol of Evansville, Inc.
- Spectrum Reach
- The Diamond Galleria
- TRLT Solutions
- Upwards Marketing & Advertising
- Vincennes University
- Window Shopping
- YWCA

MEMBERSHIP UPGRADE

- Duke Energy
- Rexing Companies/PFL Logistics

BBB Tip, continued from page 10

What you are doing with the data. Tell your customers how you use their data and how, where and how long you will store it. If you share customer data with affiliates or service providers, sell data you collect to business partners or allow marketers or others to collect data on your site, be sure to explain what information is being shared or sold and how it may be used.

How customers can control their data. Provide a point of contact at your business – an email address or phone number – to help customers change passwords, unsubscribe from mailing lists, close accounts, or complain if there's a problem. If marketers use your site to collect browsing data for interest-based advertising, you should also provide customers with opt-out information for this activity.

How you protect the data. You should be protecting customer data with strong data integrity and security measures. You can reference these measures in your published policy to provide assurance to your customers. But avoid going into detail – publicly revealing too much about your security practices could put your systems at risk.

For more information

Check out the [National Cyber Security Alliance's tips for businesses](#). You can also find more data security tips from BBB at your [cybersecurity HQ](#). Contact your Tri-State BBB by calling 812-473-0202 or by emailing contact@evansville.bbb.org.

To review this article and hyperlinked references in full, visit: <https://www.bbb.org/article/business/21390-bbb-tip-writing-an-effective-privacy-policy-for-your-small-business-website>



NEW MEMBER PROFILE



Let's welcome Red Wing Shoes as a new member of the Evansville Regional Economic Partnership. Red Wing Shoes is located at 2320 N. Green River Rd. Suite C and can be reached by calling 812-679-2878 or email nate.isley@ehrllichcorp.com. Read on as Nate Isley, Store Manager, tells us about Red Wing Shoes.

Tell us about Red Wing Shoes and the services you offer. We sell safety. We keep the blue-collar workers and beyond safe and comfortable within their job environment. Beyond that, we offer services to ensure their boots keep lasting longer and feel more comfortable than the competition.

What inspired you to invest your time and resources in this business? We strongly believe in keeping people safe regardless of their safety needs. Getting workers into a safer, more comfortable and maintainable boot is what we pride ourselves on. We're happy to have been doing that for over 40 years.

What career advice would you give the younger generation interested in this type of work? If you enjoy helping people then this is the company for you. We treat our clientele with care and respect. We pride ourselves in taking care of their safety for their career.

In your opinion, what are three ingredients for success?
 1.) Relationships – Every interaction begins with a mutually beneficial relationship
 2.) Respect – Every relationship begins with respect
 3.) Teamwork – Teamwork and partnerships help us every step along the way

What has been one of your toughest challenges? As with the majority of the world, COVID really put a damper on us. Sometimes it was difficult to get even our most popular styles. We saw a ton of patience from our customers, and with their loyalty our future is bright.

Why is the Evansville Region a great place to operate a business? The Tri-State is such a diverse area to live and work. We have great opportunity in our region, and we're proud to provide industry-leading safety shoes to everyone we have the privilege of helping.

What do you like most about the community in which you live? The people around the area are what makes this community great. Everyone here does their part in making the Tri-State a melting pot of individuals happy to help their neighbor.

Is there anything else you would like to share? We could not be happier to begin our partnership with E-REP. We're excited to be a part of what helps make this area great.

Welcome to

GrowthZone

smarter association software

Your Member Info Hub!

LOG IN @:

www.members.evansvilleregion.com/MIC/login

USE THIS TOOL TO:

- Brand Your Organization
- Update Contact Profile
- B2B Networking
- Event Registration
- Post Your News & Events
- Member-To-Member Deals
- Recruit New Employees
- and so much more!

RIBBON CUTTINGS & MILESTONES

Milestone celebrations are a benefit of Evansville Regional Economic Partnership membership. To request a milestone ribbon-cutting click or scan the QR code.



BFIT GYM + FITNESS

BFit Gym + Fitness celebrated a grand opening with a ribbon-cutting at 3930 Cullen Avenue in Evansville. BFit Gym + Fitness launched a new, 40,000-square-foot fitness facility. Contact them at 812-424-2627 or visit them at www.b.fit.



AMERICAN CANCER SOCIETY

American Cancer Society celebrated a kickoff Relay for Life 2023 in Evansville, Gibson and North Posey with a ribbon-cutting. The American Cancer Society Relay For Life movement is the world's largest peer-to-peer fundraising event dedicated to saving lives from cancer. Contact them at 812-766-1101 or visit them at www.cancer.org; <http://relayforlife.org/evansvillein>; <http://relayforlife.org/gibsoncountyin>; <https://relayforlife.org/northposeyin>.



SUNRISE FLOORING AND CABINETS

Sunrise Flooring and Cabinets celebrated a 30-year anniversary and new ownership with a ribbon-cutting at 7988 Bell Oaks Dr. in Newburgh. Sunrise Flooring and Cabinets is a local flooring and cabinet store with great pricing and professional installation. Contact them at 812-853-8444 or visit them at www.sunrisefc.com.



YOUTH FIRST, INC.

Youth First, Inc. celebrated a 25 year anniversary with a ribbon-cutting at 111 SE Third St., Suite 405 in Evansville. Youth First's mission is to strengthen youth and families through evidence based programs that prevent substance abuse, promote healthy behaviors and maximize student success. Contact them at 812-480-8020 or visit them at www.youthfirstinc.org.

newsmakers

PRESENTED BY:



MATT WEINZAPFEL

Jasper Holdings, Inc. named Matt Weinzapfel as the President of Jasper Engines & Transmissions, headquartered in Jasper, IN. Weinzapfel began his career at JASPER in May 1992 as an intern working in branch auditing and accounting for five years. He then spent six years as general manager of JASPER's Crawford County operations.

Weinzapfel later spent three years as general manager of Gas and Diesel Engine operations for the Jasper and Crawford facilities, two years as a member of the JASPER Production System, and as Diesel Division manager for three years. He has been a Vice President in Engine Manufacturing and became Chief Operating Officer last year. Jasper Holdings, Inc. is the parent company of Jasper Engines & Transmissions, Jasper Electric Motors, Jasper Innovative Solutions, Weller Truck Parts, Diesel USA Group, D&W Diesel, and Jer-Den Plastics. Jasper Holdings, Inc. is one of the nation's 35 largest 100% ESOP companies, with more than 4,100 Associate-Owners across the seven companies.



JOANNA RINEY

Joanna Riney was named Director of Student Financial Assistance at the University of Southern Indiana, reporting to Rashad Smith, Executive Director for Enrollment. The Director of Student Financial Assistance directs University Student Financial Aid programs, overseeing the delivery of funds from federal, state, institutional and private

sources. In this role, Riney will serve with the Enrollment Services leadership team and will play a key role in strategic recruitment, enrollment and retention for the university. She will also be responsible for oversight and administration of Student Financial Assistance, including program compliance and reporting, policy and procedure development, office staff training/supervision and public presentations. Riney has served in three roles over her nearly 30-year USI career. Most recently, she served as the Associate Director of Financial Assistance since November 2008. Prior, she served as Assistant Director of Student Financial Assistance from 1996 to 2008 and Coordinator of Student Financial Assistance Management Information Systems from 1994 to 1996. Riney holds a bachelor's degree in business administration from USI.



AMY ROMAIN BARRON

Professional Transportation, Inc.; Romain Automotive Group; and the most recent acquisition of Tri-State Aero. The organization was founded in 1964 and has more than 4,400 associates, direct operations in 40 states, and manages a portfolio of client- and corporate-owned assets in all 50 states and Canada. Barron has dedicated her career to the family business, helping to create long-term operational and strategic initiatives within each business unit. In addition, she is actively engaged in the community, currently serving as President of the Evansville Day School Board of Trustees and a member of the Welborn Baptist Foundation Board of Directors. Her past involvements include serving on the First Federal Savings Bank Board of Directors, Evansville Vanderburgh School Corporation Foundation as President, YWCA as a Board Member, Habitat for Humanity, and the Leadership Everyone (formerly Leadership Evansville) Board of Directors as Vice President.

UNITED COMPANIES

United Companies announced the transition of Ronald D. Romain to Executive Chairman from his former position as CEO. **Amy Romain Barron** has been named the new CEO as the third generation of Romain family ownership after previously serving as Vice President of United Companies. United Companies is a privately owned corporation headquartered in Evansville, comprising United Leasing & Finance;



PATRICK K. BENNETT

RIDEOUT PUBLIC AFFAIRS

Rideout Public Affairs announced the addition of experienced government affairs professional **Patrick K. Bennett**. Bennett served most recently as the Vice President of Chapter Management at the National Waste and Recycling Association. Prior to 12 years of leading his own business lobbying for various business and trade associations, he worked for the Indiana Manufacturer's Association and the Indiana Builders Association. He is a graduate of the Indiana University School of Law in Indianapolis and Ball State University. In addition, **Kristi Ormsby** has returned for a fifth legislative session and will ultimately expand her duties to lobbying. She earned a Bachelor's degree in Business Management from Grace College and is a recent graduate of the Richard G. Lugar Excellence in Public Service program. Ormsby served as campaign manager for long-time State Representative and Environmental



KRISTI ORMSBY

Committee Chair Dave Wolkins and was drafted this year by Senate Appropriations and Budget Chair Ryan Mishler to assist his campaign efforts. She is the Vice-Chair of the Kosciusko County Republican Central Committee and was recently chosen to serve as county chair for Lt. Gov. Suzanne Crouch's bid for Indiana Governor.

JASPER ENGINES & TRANSMISSIONS

Jasper Engines & Transmissions announced changes in production leadership.



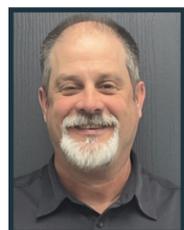
RYAN DOOLEY

Ryan Dooley was named Director of Diesel Manufacturing. Dooley began his career with JASPER in 1997 in failure analysis and has had various roles, including Customer Service Manager, Fuel Room Group Leader, and Diesel Division Manager. He will continue oversight of diesel engine manufacturing, the fuel and air program, the Jasper West cylinder head operation, and Jasper Certified Components. Additionally, he will begin working with Associates supporting the parts stores and conveyance groups within the Dubois County and Willow Springs facilities.



SCOTT HOFFMAN

Scott Hoffman was named Director of Gas Engine Manufacturing. Hoffman has been with JASPER since 2007. He has worked in Customer Service, Quality, and within the gas engine group as a Team Leader, Group Leader, and Division Manager. He will continue his oversight of the Jasper and Crawford Gas Divisions and will begin working with our Willow Springs Engine Division.



MATT GREGORY

Matt Gregory was named the Plant Superintendent of the Willow Springs remanufacturing facility in Willow Springs, MO. He has been with JASPER since the Willow Springs facility began operation in 2004. In his new role, he will support the Willow Springs Maintenance, Materials, Quality, and JPS groups, ensuring alignment with corporate initiatives.

STORYTELLING • COMMUNITY • COFFEE
EVERY WEDNESDAY MORNING!
8:00 - 9:00 AM @ INNOVATION POINTE

RINEY HANCOCK CPAS

Riney Hancock CPAs announced two promotions:



TAYLOR L. DEVEAUX

Taylor L. Deveaux, CPA, was promoted to Director of Governmental Audit Services in the Audit and Assurance Services Division. Prior to joining the firm, she graduated magna cum laude from Kentucky Wesleyan College with a bachelor's degree in Accounting and a minor in Economics. Deveaux is also a Certified Public Accountant

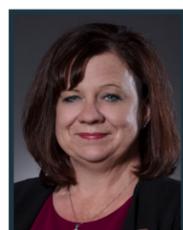
(CPA), and she serves as treasurer for both the Salvation Army and the Owensboro Convention and Visitors Bureau. She provides auditing and assurance services for utilities, HUD-assisted entities, governmental entities, and non-profit organizations.



JORDAN M. TURNER

Jordan M. Turner was promoted to a Staff II Accountant in the Tax Services Division. Turner joined the Riney Hancock team in 2022. Prior to joining the firm, she worked as a tax intern with a national CPA firm, and as a graduate assistant for the accounting department at Western Kentucky University. She recently passed all sections of the

Certified Public Accountant (CPA) exam. Turner has experience serving clients in various capacities, including, but not limited to, tax preparation for small businesses and individuals. She is a summa cum laude graduate of Western Kentucky University. Turner attended the Mahurin Honors College at Western Kentucky University and enrolled in the Joint Undergraduate-Master's Program there, earning both her Bachelor of Science in Accounting and Master of Accountancy and Data Analysis degrees.



CHRISTY WALKER

Christy Walker, Vice President, Business Relationship Manager of First Bank, fulfilled the requirements and passed the certification exam to become an Accredited Small Business Consultant. By receiving the ASBC designation, Walker demonstrated the knowledge required in all core competencies of small business and small and medium-

sized enterprise (SME) consulting. She has been a First Bank team member since 2015 and banker since 1996. She holds a Bachelor of Science in Business Administration from the University of Southern Indiana and earned her Accredited Banking Professional Certification in 2019. She is also a member of the Sts. Peter and Paul Catholic Church and on their Finance Committee, past Board Chair and current Board Member of Youth First, and past President and current member of the Rotary Club of Evansville.



NICOLE MINTON

Nicole Minton rejoined Lochmueller Group as Public Outreach Manager. She worked at Lochmueller Group on the Public Involvement team from 2005-2010 before moving to Texas. A former television journalist at WTVW, Minton is a past president of the Junior League of Evansville, an alumni of Leadership Everyone, and served

on the board of Big Brothers Big Sisters of Southwestern Indiana.



DR. MOHAMMED KHAYUM

After four years as Provost and 32 years with the University of Southern Indiana in total, Dr. Mohammed Khayum has announced plans to retire effective January 1, 2024, including leave with pay from July 1, 2023, to December 31, 2023. He also served as Interim Provost from July 1, 2018, to January 1, 2019. The University plans to launch a

national search for the next Provost this spring with the hopes of having the position filled to coincide with Khayum's retirement at the close of the Academic Year. As Provost, Khayum has overseen numerous initiatives at USI including the creation of graduate and undergraduate degree and non-degree programs; fostering the acceleration of online learning opportunities; enhancing the University's engagement in community and economic development initiatives and regional economic analysis; playing an integral part in the development and implementation of the University's three strategic plans since 2010; strengthening data integration and collaboration within the University particularly in relation to student recruitment and retention; among others. Khayum served as Dean of USI's Romain College of Business from 2006 to 2018. He first joined the USI faculty in 1991, and served as a Professor, Department Chair and Associate Dean. During his 12 years as Dean, he twice led the extension of the College's business and accounting accreditations from the Association to Advance Collegiate Schools of Business (AACSB), oversaw the creation of an accelerated Master of Business Administration Program and worked to establish the Romain College of Business Innovative Speaker Series, which has brought major speakers such as T. Boone Pickens, Ben Bernanke, Oscar Salazar, General Colin L. Powell, USA (Ret.) and Steve Wozniak. As a faculty member, Khayum taught courses on global economic issues, statistics, micro- and macroeconomics and forecasting at the undergraduate and graduate levels. He has been published in multiple academic journals and has conducted economic impact studies and forecasts for both the University and for businesses and nonprofit organizations in the Tri-state area. Khayum has a bachelor's degree in economics from the University of Guyana, and master's and doctoral degrees in economics from Temple University in Pennsylvania.

NOAH ALATZA

The University of Evansville appointed Noah Alatza as Chief Communications Officer. In this newly created position, Alatza will serve as the University's chief spokesperson and primary media contact. His work will help shape and guide UE's public affairs and strategic communications strategy that builds upon the institution's mission and core values. Alatza is a former television news anchor and reporter with an extensive background in media and journalism. Most recently, he worked as an account manager and public relations specialist for Fishers, IN based Coverdale Consulting. At Coverdale, Alatza worked on the development of marketing and public relations strategies for a diverse range of clients in a variety of industries, including architecture, accounting, and municipal government. From 2018 to 2021, Alatza served as both an on-air anchor and reporter for two of Evansville's television affiliates, 44News WEVV-TV and Eyewitness News WEHT/WTVW-TV. Alatza graduated from the University of Southern Indiana with degrees in journalism and radio-television.

CHARLES "CHIP" CRADDOCK

Charles "Chip" Craddock, PE, CEO and President of Clark Dietz, Inc., retired effective on January 27, 2023. Craddock joined Clark Dietz in 1994, initially serving as staff electrical engineer, and was subsequently named Chief Electrical Engineer. He served on the board of directors since 2001, and as corporate treasurer from 2002 to 2006. In 2011, Craddock was named Executive Vice President/Director of Operations while also serving as Director of Mechanical and Electrical Engineering. In these roles he provided technical guidance and administrative leadership in the areas of project, business, and financial management of Clark Dietz. In 2017, Craddock was named Chief Operating Officer and in 2018, he also assumed the role of President. Craddock earned his Bachelor and Master of Science in Electrical Engineering from the University of Oklahoma. He later earned his Master of Business Administration from the University of Illinois. Craddock has been active in many civic and business organizations at the local, state and national level. He is a former National Director for the Council of American Mechanical and Electrical Engineers, former National Director of American Council of Engineering Companies (ACEC), past Chairman of ACEC Illinois and member of the Capital Development Board Advisory Committee, a Member of the Illinois Society of Professional Engineers, and a Member of the City of Champaign Code Review and Appeals Board. Craddock also serves on the Carle Foundation Audit Committee, the Board of Habitat for Humanity – Champaign County, Board of Directors of the Champaign County Chamber of Commerce, as well as an Elder in the First Presbyterian Church of Champaign and Joliet. In 2020, Craddock assumed the role of Chief Executive Officer of Clark Dietz, and in the following year became Chairman of the Board.

EASTERSEALS REHABILITATION CENTER

The Easterseals Rehabilitation Center in Evansville announced the members of its Board of Directors for 2023. Board members are all volunteers who represent various facets of the community. They give their time, talent, and expertise to help Easterseals achieve its mission: To make profound, positive differences in the lives of local people with disabilities every day, and to change the way our community defines and views disability. The nonprofit organization serves more than 5,200 children and adults with disabilities from 30 Tri-State counties.

2023 Board Chair is Bill Norman (Berry Global)

Executive Committee Members are Erica Esche (Community Volunteer), Michele Graham (Harding Shymanski & Co.), Chad Grunow (Ritzzy's), Brant Kennedy (Harding, Shymanski & Co.), Sara Miller (Old National Bank), Mary Peach (Community Volunteer, Posey County Representative), John Raisor (Fifth Third), John Schroeder, Director Emeritus (Wabash/Crescent Plastics, Inc.), and Spencer Tanner (Gutwein Law).

Board Members include Anne Thrasher Boyd (Anne Thrasher Boyd State Farm), Scott Branam (Deaconess Cross Pointe), Julie Burczyk (Tools 4 Teaching), Shelby Collins (Ascension Medical Group), Trent Engbers (University of Southern Indiana), Geoff Gentil (Field & Main Bank), Katy Gilbert (Community Volunteer), Doug Kanet (Cresline Plastics), Kyle Markle (Donaldson Capital Management), Curt Molander (ABC 25/CW 7), Dana Myers (CenterPoint Energy), Michelle Schmitt (Old National Bank), Jeffrey Wedding (State of Indiana – Indiana State Psychiatric Hospital Network), and Brian Williams (Kahn Dees Donovan & Kahn).

con't. next page

LENSING BUILDING SPECIALTIES AND ARCHITECTURAL SALES

Lensing Building Specialties and Architectural Sales, an Evansville-headquartered building materials distributor, announces the addition of two new team members.



FORREST GOTTMAN

Forrest Gottman joins Architectural Sales, the commercial division of Lensing Building Specialties, as a rotational trainee. Being new to the building materials industry, he is participating in the Architectural Sales rotational training program to gain hands-on experience with architecturally-specified doors, frames and hardware. Gottman holds a bachelor's degree in finance from the University of Evansville.

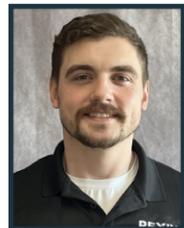


AMY PLYMIRE

Amy Plymire joins Lensing Building Specialties as an inside sales team member in the company's residential division. She will be one of the first points of contact for customers calling or walking into the Lensing Building Specialties office. She will be tasked with ordering products and services for Lensing customers and serving as an expert about all the company's products to address customer questions.

REXING COMPANIES

Rexing Companies made multiple new hires:



KYLE SAMPSELL



MAGGIE LEAVITT



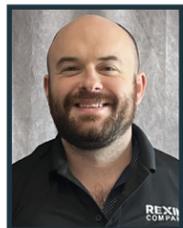
TAYLOR SNELL



SETH HARTWICK



AYLA BUNCH



JOE MAYSE



CYNTHIA ROACH

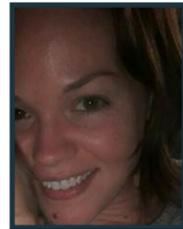
- Kyle Sampsell, Logistics Account Manager
- Maggie Leavitt, PFL Intern
- Taylor Snell, PFL Intern
- Seth Hartwick, PFL Intern
- Ayla Bunch, Billing Clerk
- Joe Mayse, Logistics Account Manager
- Cynthia Roach, OTR Class A CDL Driver

MATTHEW 25 AIDS SERVICES

Matthew 25 AIDS Services announced new hires:



ASHLEY BEATY



WHITNEY HAMES



HANNAH TUCKER



JAMIE HOLLOWAY



JENNIFER PEERMAN-ANDREWS

Ashley Beaty is now Health Educator in the Henderson location. She will promote HIV/AIDS education through community events and in small group settings, and perform counseling and testing services.

Whitney Hames will provide director nutritional services to clients. She will explain nutrition issues, assess the dietary and health needs of clients, develop and evaluate meal plans, and keep up to date on the latest research in nutritional and food sciences.

Hannah Tucker is now Health Educator in Bowling Green. She will promote HIV/AIDS education through community events and in small group settings, and perform counseling and testing services.

Jamie Holloway is Medical Case Manager, BSW, in Bowling Green. She will help patients with insurance issues along with addressing barriers to reaching undetectable status, coordinating health services, and assisting with transportation needs.

Jennifer Peerman-Andrews is now the Licensed Practical Nurse in the Evansville location. Her main focus will be to deliver patient-centered quality care.



TOM WALSH

Lieberman Technologies announced the hire of Tom Walsh, joining the team as a Solutions Consultant. Walsh has nearly 10 years of business-to-business sales experience in digital and local media, working in various markets across the country. His experience includes working directly with business owners and decision makers, as well as

training and mentoring new sales representatives and account managers.

Every Other Friday 8am - 9:30am
SIGN UP AT: WWW.EVANSVILLEREGION.COM

F.C. TUCKER EMGE / COLLIER

F.C. Tucker Emge merged with Collier & Company of Henderson, KY, the agents and staff of F.C. Tucker/Collier.



JIM COLLIER

Jim Collier, the former owner of Collier & Company, has been actively listing and selling homes in Henderson since 1978. He received his associate's degree in business from the University of Kentucky and furthered his education by completing the Certified Residential Specialist (CRS) program and the Graduate of Realtors

Institute (GRI) program. In addition, Jim has served several terms on the local board of Realtors as President and Treasurer.



CHRISTY COLLIER

Christy Collier has been selling real estate for the past 11 years and has been a top-selling agent in the Henderson market for the last 10 years. She has also received the GRI and CRS real estate designations.



AMBER WOOD

Amber Wood is a 2003 graduate of the University of Southern Indiana with a bachelor's degree in communications and print journalism. She has been in real estate sales in Henderson since 2004 and received her Kentucky broker's license in 2012. She has been a director for the Henderson Audubon Board of REALTORS® most of

her career and served as the HAVOR president in 2011 and 2021. She also received the HAVOR Realtor of the Year award in 2010.



SHELBI CARROLL

Shelbi Carroll is a former REALTOR® in Indianapolis and was Henderson's 2022 REALTOR® of the Year. She graduated from Western Kentucky University with a bachelor's degree in advertising, a concentration in client services, and a minor in sales and has also studied and implemented digital strategies on social media.



COLEMAN TRAMILL

Coleman Tramill received his bachelor's degree in business administration with a concentration in marketing from the University of Southern Indiana.



STEPHANIE CHRISTMAN

A realtor since 2012, Stephanie Christman has been a multi-million dollar producer every year and was the 2019 HAVOR REALTOR® Of the Year. She is a Certified Residential Specialist (CRS), Accredited Buyer's Representative (ABR), Seller Representative Specialist (SRS), and a Real Estate Negotiation Expert (RENE).

She has also received the Commitment to Excellence (C2EX) endorsement from the National Association of REALTORS®. She was the HAVOR president in 2022 and currently serves as Program Chair, Past President, and is on the MLS committee for the Board. For the past 5 years, Stephanie has also served on the board of commissioners for the Housing Authority of Henderson.



BRENDA MARONDE

Brenda Maronde has been a member of the Collier & Company team for 3 years and is the new transaction coordinator for F.C. Tucker/Collier.



JASON EDDY

Jason Eddy, formerly an agent at the Evansville Downtown office, has been named the manager of F.C. Tucker/Collier. A resident of Henderson, he has been a broker with F.C. Tucker Emge for over 12 years and a licensed realtor in Kentucky for seven years.



MARY ARNETT

Mary Arnett was appointed to serve as the Public Relations/Communications Speaker for the Evansville Chapter of the NAACP. Arnett, the Administrative Coordinator for the Evansville Regional Economic Partnership, has an associate degree in Applied Science and a bachelor's degree in Human Resource Management. She is a Certified Microsoft

Office Specialist (MOS), a Fellow with the Henderson Leadership Initiative, and a Certified Administrative Professional (CAP). She has been active with the International Association of Women along with Human Resources SHRM, volunteered for the Lead2Read Program at Jefferson Elementary School in Henderson, and a past member of International Administrative Assistant Professionals (including as Chair, and on the Financial Review Committee). She has served as Board Secretary and Vice President of the NAACP of Henderson, on the President's Community Advisory Council on Cultural Diversity at Henderson Community College, and as Board Secretary and Vice President of the Ohio Valley Arts League.

#elooksgoodonyou

To feature your new hires or promotions in the next digital newsletter, email a short description and photo to: news@evvregion.com



The logo features the OVC Conference emblem at the top, which includes a stylized flame and the text "OHIO VALLEY CONFERENCE". Below this, the year "2023" is displayed in a bold, red font. The words "BASKETBALL" and "CHAMPIONSHIPS" are written in large, white, block letters with a gold outline. At the bottom of the logo, it says "PRESENTED BY" above the United Bank logo, which consists of a green and yellow "U" and the text "UNITED BANK".

2023
BASKETBALL
CHAMPIONSHIPS
PRESENTED BY
UNITED BANK



MARCH 1-4

WWW.OVCSPORTS.COM/EVANSVILLE