

E-REP

MARCH 2023

# IMPACT

MONTHLY NEWSLETTER

BUSINESS |

POLICY |

COMMUNITY |

TALENT |

STRATEGY |

## INSIDE:

BERRY GLOBAL

E-REP ECONOMIC  
DEVELOPMENT NEW HIRES

MARCH IS RED CROSS  
MONTH

TSMA Q1 EVENT

TALENT EVV

*#elooksgoodonyou*

MARCH GLVC  
OVC  
NCAA  
MADNESS

*baby!*

**NEW MEMBER PROFILE:** Grainger



EVANSVILLE  
REGIONAL  
ECONOMIC  
PARTNERSHIP

CEO LETTER | READI INITIATIVE | NEW MEMBERS  
NEWSMAKERS | MILESTONES | & MORE

[www.evansvilleregion.com](http://www.evansvilleregion.com)

# Evansville Region –

*Providing help, hope and a place to call home*

You likely pass by the American Red Cross countless times along the Lloyd Expressway, but the roots of its mission spread far beyond what you simply see during your commute.

For more than a century, the Southwest Indiana Chapter has provided the upmost critical humanitarian aid to neighbors here in our region, as well as to those across the country and globe. The mission of the Red Cross is to prevent and alleviate human suffering in the face of emergencies through the power of volunteers and generosity of donors, and I am especially grateful for the agency’s good work and relief efforts right here at home.

To celebrate the impact within our region, we join together with Evansville Regional Airport to shine an even brighter light on our local Red Cross during March Red Cross Month. Various events are planned at the airport throughout the month of March. And, it’s not the first time the paths of EVV and the Red Cross have crossed. During World War II, the military utilized the EVV airstrip to transport aircraft overseas. At the request of the local Ferrying Command, the Red Cross organized a canteen on airport property, providing meals and first aid services to pilots and other military personnel assisting in the war effort.

Today, the Southwest Indiana Chapter continues to carry out the mission. Last year alone, local volunteers and staff provided assistance to thousands of families and individuals – the statistics are quite impressive. From disaster relief to fire prevention and safety to blood collections and military and veteran family assistance, our local Red Cross continually delivers. Thanks to generous donors, dedicated volunteers and community partners like our home airport and many of you and your companies, our local Red Cross will continue to answer the call, providing help and hope to those who need it most.

Please join me in making this year’s March Red Cross Month one for the history books. Together, we can make an even greater impact. To learn how you can become involved, visit <https://www.redcross.org>.

I wouldn’t be doing my job if I missed an opportunity to tout our region’s recent ranking from the Wall Street Journal as the #3 Top Place for Remote Workers in the United States. For nearly a decade, many in our region worked tirelessly advocating for high-speed internet, one of the deciding factors in making our region a top place for remote work. Our affordable living, access to an airport, arts, restaurants and recreation all played into the ranking as well. Check it out! Learn more about the ranking on page 7 of this newsletter and online at <https://www.evansvilleregion.com/living-here/evansville-indiana-named-a-top-10-place-for-remote-workers/>.



**TARA BARNEY**  
CEO, E-REP

**TARA BARNEY**  
CEO, E-REP

*#elooksgoodonyou*

[f](#) [t](#) [in](#) [@](#) [@evvregion](#)



The Signature Investors are the voice of business in the Evansville Region. This select group of Evansville Regional Economic Partnership (E-REP) Stakeholders guides E-REP’s mission and priorities, its affiliates and its lines of work. It drives the Region’s greatest opportunities for progress and addresses significant community challenges.

Above all, this leadership investment affords E-REP the capacity to employ and retain a high-quality staff to execute the work of the organization and to ensure that it has sufficient resources to provide leadership for the Region’s greatest opportunities.

THANK YOU!



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*#elooksgoodonyou*



# March Madness, Baby!

Since its inception in 2010, the Evansville Regional Sports Commission has secured, managed and promoted over 20 high-profile sporting events throughout the Evansville Region.

The latest event added to this impressive roster was the Great Lakes Valley Conference Swimming & Diving Championships held February 7-11 at the new Deaconess Aquatic Center. Nineteen teams traveled to the Evansville Region, bringing their fans and driving tourism and hotel stays. This inaugural event attracted approximately 450 athletes competing over the course of five days for the conference title. As one of the most competitive conferences among Division II, you'll likely see many of the GLVC competitors at Nationals on March 8-11 at the Indiana University Natatorium.

For the sixth consecutive year, the Ohio Valley Conference Basketball Championships returns to the Ford Center on March 1-4. The top eight men's and women's teams, based upon conference winning percentage, automatically earn access to the OVC Basketball Championship presented by United Fidelity Bank. The OVC Basketball Championships feature 14 games of basketball action spanning four days as teams compete to capture the OVC title and earn a bid to the Division I NCAA Tournament.

**TICKETS:** 2023 OVC Men's & Women's Basketball Championship - Ohio Valley Conference ([ovcsports.com](https://ovcsports.com)) <https://am.ticketmaster.com/fordcenter/ovc2023>

The Madness continues with the NCAA Division II men's



basketball Elite Eight at the Ford Center on March 21-25. One of the eight qualifiers will hoist a national championship trophy! This event puts the Evansville Region on a national stage and attracts schools from around the country.

**TICKETS:** NCAA Division II Men's Basketball Championship All Session Package Tickets Mar 21, 2023 Evansville, IN [Ticketmaster](https://www.ticketmaster.com).

Don't miss any of the action by following Evansville Regional Sports Commission on social media!



## Berry Global Recognized by Forbes as One of America's Best Large Employers

For the first time, Berry Global Group, Inc. (NYSE: BERY) has been named one of America's Best Large Employers by Forbes based on direct and indirect recommendations from employees. Of the thousands of companies evaluated, Berry proudly accepts its ranking of 371 out of 500 large employers and 15 within the Engineering, Manufacturing category. Berry is one of 20 organizations within the sector and the only company on the list among its peers in the plastic converting space.

The ranking evaluates multinational companies and institutions to determine which ones excel in corporate impact and image, talent development, gender equality and social responsibility.

"Among large, global employers, we recognize employees have options. And we work hard to foster a safe, ethical, inclusive, engaged and rewarding work environment. We are proud to be recognized as a top employer by employees and believe our focus on safety, ethical business practices, talent development and employee engagement will continue to attract and retain top talent at all levels in the organization," said Jeffrey Bennett, EVP & Chief Human Resources Officer.

### FOCUS ON ESG

Berry has placed special emphasis on its environmental, social and governance (ESG) efforts, including its industry-

leading safety record, robust employee development efforts and modernized code of ethics. The company is also a leader in sustainability, developing new products and materials with a lower carbon footprint that advance a pathway to circularity by increasing the use of recycled content, minimizing waste and improving recyclability.

### KEY HIGHLIGHTS FROM BERRY'S 2021 IMPACT REPORT INCLUDE:

- Lower than industry average safety incident rate for a sixth consecutive year
- Conducted first Employee Engagement Survey with 75% participation rate
- Introduced a modern Global Code of Business Ethics in 26 languages
- Completed 1.8 million training hours across the organization
- Became a signatory to the "CEO Action for Diversity & Inclusion"
- Announced goal to achieve 30% circular plastics use by 2030, surpassing Berry's previous goal to use 10% post-consumer recycled (PCR) resin by 2025

View the full Forbes Best Large Employer 2023 ranking here, and learn more about Berry's ESG efforts at <https://www.berryglobal.com/en/sustainability>.

# Seven Projects Awarded Funds throughout the Evansville Region

The Southwest Indiana Regional Development Authority (RDA) obligated an additional \$6 million in Regional Economic + Acceleration Development Initiative (READI) grant funds toward seven transformational projects. In total, the RDA has obligated more than \$41 million of the \$50 million in total for projects throughout the Evansville Region.

“READI funding is helping the Evansville Region to make purposeful investments in our future,” said Tara Barney, CEO of the Evansville Regional Economic Partnership (E-REP). “We are prioritizing the importance of quality of place along with supporting our region’s key economic clusters.”

## PROJECTS INCLUDE:

### VICTORIA WOODS TRAIL

Warrick County, \$200,000 READI Award

Two miles of beautiful trail to connect Victoria Woods – a 400-home neighborhood– to nearby Friedman and Vann parks, as well as the Castle school system and other neighborhoods. Beginning at Warrick Trails’ current system off Roslin Road, the new trail will feature scenic water views and a canopy of trees. It will cross over a charming pedestrian bridge into Victoria Woods and connect to the Prime Foods Trailhead in Boonville, increasing access to quality-of-place amenities.

### KOCH FAMILY CHILDREN’S

#### MUSEUM OF EVANSVILLE (CMOE)

Vanderburgh County, \$580,000 READI Award

cMoe’s Strategic Plan will expand the idea of play in the region, with the READI portion of the project focusing on their internal exhibit enhancements, expansion and new exhibit additions. This project creates expanded experiences for all who benefit from cultural and recreational experiences: families, children, schools, youth-serving organizations, “Museum for All” users and more.

### OHIO TOWNSHIP PARK

Warrick County, \$3,000,000 READI Award

A 20-acre visionary park and green space to be developed alongside a new fire station and community center. The park features a giant modern playground, large engaging splash pad and slide, outdoor fitness stations, running and walking trails, sport courts, event lawns and much more. Located a mile east of Interstate 69, this park will be connected to the Warrick Wellness Trail as well as shopping, restaurants, hotels and workplaces.

### BRITTLEBANK PARK

Posey County, \$1,000,000 READI Award

Two new trails and design work for an inclusive playground to support the improvement and expansion efforts at Brittlebank Park in Mount Vernon. There is planning for a loop trail around a pond, a

connector trail, as well as improvements to access and parking. The connector trail will provide a safe and accessible route between the park and nearby West Elementary.

### CLUSTER DEVELOPMENT

Regional, \$249,000 READI Award

E-REP will conduct both a regional assessment and strategic roadmap for two key industry growth sectors: Advanced Manufacturing and Health/Life Sciences. This project will focus on catalyzing cluster development to facilitate accelerated economic development and growth for our regional employers and their direct supply chain. Cluster Development will take a deep look into both industries and identify how the region can build capacity and scale for its most impactful employers.

### UNIVERSITY OF EVANSVILLE’S MULTIDISCIPLINARY MENTAL HEALTH AND WELLNESS CLINIC

Regional, \$750,000 READI Award

The development of a community-based clinic for the University of Evansville’s new Doctor of Clinical Psychology (PsyD) program, in which students and faculty provide psychotherapy and psychological testing to clients with mental health problems. The facility will be located on Talbot Square, immediately across Lincoln Avenue, which was purchased by the university. This investment will allow the PsyD program to double its class of incoming students after three years, provide increased opportunities for students, and improve the quality of care delivered by expanding the clinic’s focus to include other allied health care students.

### I-69 CORRIDOR PLANNING

Regional, \$249,000 READI Award

The Evansville Metropolitan Area has a unique accelerator arriving over the coming 7-10 years in the Ohio River Crossing I-69 Bridge, which will connect the bi-state region with the National I-69 corridor and eventually Canada to the Gulf of Mexico. This project not only addresses a solution to long-term, cross-river mobility, but it plays to the Evansville Region’s strengths of being in the logistical center of the United States. E-REP will work closely with stakeholders to create a master plan and ensure the corridor and Ohio River Crossing are highly integrated into the Regional Development Plan.

The Evansville Regional Economic Partnership (E-REP) on behalf of the RDA will continue to work with the awarded projects on next steps and review additional projects for READI eligibility. While the request for proposal deadline has passed, E-REP highly encourages anyone with a potential project to reach out to its Economic Development team to better assess and align with resources. Email [info@evvregion.com](mailto:info@evvregion.com) with any questions or inquiries.

E-REP provides the most up-to-date information about READI through its website at [evansvilleregion.com/readi-program](http://evansvilleregion.com/readi-program).



# Evansville Begins Remote Worker Recruitment to Scale Economic Growth



Hock, co-founder and COO of MakeMyMove. “By shifting how we think about economic development and recruitment of new jobs and residents, it is possible to grow the local and state economy more quickly and effectively.”

The IEDC shared \$1.5 million in matched funds for Indiana mayors and economic development corporations to bolster recruitment and retention programs after a new state law in April 2022 enabled leaders to secure funding for talent attraction and retention programs through local tax increment financing dollars. Evansville received matching funds from the IEDC for a total recruitment budget of around \$200,000.

Remote workers who apply for the \$5,800 incentive package will receive \$5,000 in cash, a one-year membership to Cowork Evansville, and day passes for museums.

The city of Evansville has announced the launch of a pilot program to recruit 15 remote workers and their households to Vanderburgh County using funds matched by the Indiana Economic Development Corporation (IEDC). Named the third most desirable location for remote workers this month by the Wall Street Journal, Evansville is poised to create nearly \$1.5 million of new annual economic output locally.

“We cannot underestimate the value of a people-first approach to economic development,” said Evansville Mayor Lloyd Winnecke, who is working with the Evansville Regional Economic Partnership (E-REP) and Indianapolis-based MakeMyMove, an online marketplace connecting remote workers with communities incentivizing relocations across the country.

“Many cities in the state are realizing that economic development doesn’t have to come from brick-and-mortar locations,” said Evan

“Remote workers who move to town begin spending money immediately with local restaurants, museums, shops and grocery stores. In turn, new jobs are created and labor income increases,” said Tyler Stock, executive director of Talent EVV at E-REP. “Evansville is a robust community with the exact things remote workers want, including larger homes, better access to restaurants and green space, and ample networking opportunities to connect with others. We decided to partner with MakeMyMove because of their unmatched experience connecting remote workers with new homes and community support.”

To date, more than 20 cities are using matching funds from the IEDC and private investments to draw new residents using remote worker recruitment programs, which are expected to recruit 500 new people and funnel more than \$40 million back to Indiana communities. The state has a large pool to draw from; more than 19 million people work remotely today and 40 million in the US are expected to be fully remote within the next five years.

# E-REP adds Project Coordinators to the Economic Development Team

**O**n January 3, Colten Pippenger and Patrick Hickey joined the E-REP Economic Development team as project coordinators. They will be focused on tackling all things quality of place and community development under the leadership of Jenna Richardt. “I am thrilled to add Colten and Patrick to the Economic Development team! Both bring a unique set of skills, and I am looking forward to their great work that will elevate our proactive planning efforts for the region,” said Jenna Richardt, VP of Economic Development.

**Learn more about Colten & Patrick:**

**Patrick bio:** I am a proud native of Grand Rapids, MI. My family moved here before my sophomore year in high school, where I attended Gibson Southern and then continued at the University of Southern Indiana. There, I studied journalism and went on to enjoy a seven-year career in the newspaper industry – mostly as a sports reporter at the Evansville Courier & Press. After that, I spent nearly four years coordinating all things outreach at Crossroads Christian Church in Newburgh. In the summer of 2021, I married the love of my life, Amy, a science teacher at Evansville Day School. We live in McCutchanville.

**Colten bio:** I am originally from Richmond, IN and moved to Evansville to attend the University of Southern Indiana, where I received a bachelor’s degree in Sports Management and my MBA. I have lived in the Evansville Region for 6 years now and am recently married to my wife, Monica. I have previously worked at Cedar Hall as the Community Learning Center Coordinator and at the YMCA of Southwestern Indiana as the Director of 21st Century Programs.

**Q: What I’m looking forward to most in my new role:**

**Patrick:** In addition to working with the incredible team here, I’m excited to go out and meet people. I’m looking forward to utilizing my background as a journalist as it lends itself well to this role. I can’t wait to be immersed in different communities, building two-way relationships, gathering information and doing research. Instead of producing an article, it’ll be fun to throw support alongside those who share a common mission of regional transformation. I see myself as a natural connector and am confident I can help E-REP continue to grow into being as big of an asset and resource as possible.

**Colten:** I am looking forward to being part of the positive change in the region to make the Evansville Region a better and more attractive place to live while continuing to enhance the lives of the current residents.

**Q: Why I’m passionate about the Evansville Region:**

**Patrick:** As a teenager, I went to three different schools and

made friends with kids in the city, suburbs and cornfields. When I was at the newspaper, my affinity for regionalism only grew as I made countless trips all throughout southwestern Indiana to report on the life experiences of various communities. My passion has multiplied over the past few years, too, as others have encouraged and inspired me to participate in building something new and great where we live, work and play. There are terrific assets in the region that we get to steward and cultivate.

**Colten:** I am passionate about the region because of the community. There is a special feel to the Evansville Region where people know and look out for each other but has many of the “big city” amenities.

**Q: What Quality of Place means to me:**

**Patrick:** The word “belonging” most comes to my mind. If quality of place is inclusive to everyone, then ultimately it seems like the result is a healthy self-image. If that exists, then I feel like it’s contagious. Word of mouth marketing is still the king. I’m blown-away inspired by the work Merrick Korach and DeAndre Wilson are doing with the Bedford Collab. What do you think that could do for thousands of people (and young kids) on the South Side of Evansville? That’s a prime example of asset-based community development that enhances life, solves a real-world problem, and it’s a vibe – it’s authentic and distinctive. That’s what comes to my mind.

**Colten:** Quality of place means that people feel welcomed, have a variety of options to enjoy the region, and have a place to call home. It extends from having events and regional amenities to being excited to tell people from out of town about the great things that happen in this region.

**To contact Colten or Patrick,** email: [cdteam@evvregion.com](mailto:cdteam@evvregion.com) or call 812-423-2020.



**COLTEN PIPPENGER**  
Project Coordinator



**PATRICK HICKEY**  
Project Coordinator



Let’s welcome Grainger as a new member of the Evansville Regional Economic Partnership. Grainger is located at 837 N. Congress Ave. in Evansville and can be reached by calling 812-893-7292 or email [jeremy.eades@grainger.com](mailto:jeremy.eades@grainger.com). Read on as Jeremy Eades, Branch Manager, tells us about Grainger.

**Tell us about Grainger and the services you offer.**

Grainger is a leading broad line distributor with operations primarily in North America, Japan and the United Kingdom. Founded in 1927, Grainger offers more than 2 million maintenance, repair and operating (MRO) products in its High-Touch Solutions assortment and more than 30 million products through its expanding Endless Assortment offering. We achieve our purpose, *We Keep the World Working®*, by serving more than 4.5 million customers with a wide range of products that keep their operations running and their people safe. Grainger also delivers services and solutions, such as technical support and inventory management, to save customers time and money. This is our 54th year operating a branch location here in Evansville!

**What inspired you to invest your time and resources in this business?**

I wanted to be a part of Grainger’s mission and purpose of *We Keep the World Working®*. Helping people find solutions to their needs brings about satisfaction knowing we are here for them. We also offer 24/7 emergency service when needed.

**What career advice would you give the younger generation interested in this type of work?**

If you are driven to help others find solutions, are a great communicator who delivers on excellent customer service and want to be a part of a Best Place to Work company, Grainger is for you!

**In your opinion, what are three ingredients for success?**

Ambition, Confidence, Consistency

**What has been one of your toughest challenges?**

When a customer comes in looking for a unique part or item, it definitely challenges us to find it, but we do! With over 2 million items in stock in our network, most items are a day away from being delivered right here at the branch.



**Why is the Evansville Region a great place to operate a business?**

The Evansville Region is continuously thriving and is an ideal spot to operate a business, centrally located from major cities nearby. We are all one team with a common goal to help others achieve success. Everyone is treated as neighbors wanting the best for each other.

**What do you like most about the community in which you live?**

The people. The more I live in this community, the more I realize that it’s such a caring community. With a strong sense of belonging and knowing that other community members will take care of each other comes a sense of peace, security and meaning.

**Is there anything else you would like to share?**

I invite you to check us out at [Grainger.com](http://Grainger.com) and to also stop by our local branch to see what we can do for you!

# How small businesses can create additional revenue streams

By Better Business Bureau

**M**ultiple revenue streams are crucial for any small business's long-term success. In the current economic environment, many business owners are looking hard at their revenue sources and finding ways to improve their bottom line and their business's overall sustainability.

Introducing new revenue streams means you don't have to depend on a single source of income. If the global pandemic taught business owners anything, it was how quickly circumstances could change. Building resilience is especially important if you have employees who depend on a regular paycheck or if you have overhead expenses, such as rent, that you need to pay. Fortunately, there are plenty of ways to bring in extra revenue without sacrificing daily operations.

## FIVE ADDITIONAL REVENUE STREAMS FOR SMALL BUSINESSES

### Develop new products or services

Increase your bottom line by developing new products and services that add value to your current offerings. Building a new product requires a significant commitment of time and resources. However, you already know what kinds of services and products your clients are interested in. Plus, you can leverage your existing network of customers to make sales. Also, consider creating product or service extensions. Think add-ons to your current packages or downsized, more affordable packages for clients with a smaller budget.

### Collaborate with like-minded brands

Strategic partnerships can help you connect your products or services with customers. Think about businesses whose offerings and clients are similar to your own and brainstorm ways you can create value in a partnership for them. For example, collaborating with a local coffee roaster might make sense if you own a donut shop. If you've got the coffee covered, you could work with a local artist who creates brand designs for physical products like coffee mugs or T-shirts that you can sell in-store.

### Offer classes in your area of specialty

Not only can training courses generate additional revenue for your business, but they can also help you build long-term relationships with your clients and expand your reach. To begin with, get customer feedback to decide what courses could benefit your clients the most. For instance, if your small business focuses on selling art supplies, you could provide weekly art classes. If you're a software as a service (SaaS) company, you could offer regular webinars and workshops on how to use your platform.

### Create a referral program

A referral program is a powerful lead-generation tool and can bring in customers you may not have met otherwise. To that end, offer your customers coupons, discounts, free items or premium tools when they refer your business to a friend. A loyalty program might be an excellent way to incentivize referrals and special perks for new customers.

### Look for passive income opportunities

Passive income requires time and effort up front, but it pays off in the long run. Try making downloadable items related to your business, such as e-books, zines or digital art. If your business is more service-based, offering prerecorded online courses might be feasible. Keep in mind that even "passive" sources of income will need some updating from time to time to stay relevant.

### For more information:

Learn more about building and running a small business at [BBB's Business HQ](#).

Starting a new business? Check out [BBB resources for new businesses](#).

To review this article and hyperlinked references in full, visit: <https://www.bbb.org/article/business/26540-bbb-business-tip-how-small-businesses-can-create-additional-revenue-streams>

Get accredited by the Better Business Bureau today.

**TALENTVV**  
EVANSVILLE REGION

This session will provide a deeper look into what our region and communities are doing better and different than others to attract, retain, and cultivate a diverse talent pool.

**POPULATION GROWTH VIRTUAL SESSION**

MARCH 22 | 8:00 - 9:00 AM CST ▶

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## NEW MEMBERS

**ALPHA DOG PEST CONTROL**

5761 Prospect Dr., Newburgh, IN 47630  
**Chad Bailey** (812) 205-5316  
 alphadogpestcontrol@gmail.com  
 www.alphadogpestcontrol.com

**ARCTIC WOLF NETWORKS**

8939 Columbine Ste. 150, Eden Prairie, MN 55347  
**Matt Schafer** 1-888-272-8429  
 matt.schafer@arcticwolf.com  
 www.arcticwolf.com

**ASTOUND BROADBAND**

6600 Hank Ave., Evansville, IN 47714  
**Chanelle Johnson** 1-800-427-8686  
 chanelle.johnson@astound.com  
 www.astound.com

**C2 STRATEGIC COMMUNICATIONS**

55 Monument Circle 1200D, Indianapolis, IN 46204  
**Holli Sullivan** hsullivan@c2strategic.com  
 www.c2strategic.com

**DELIGHTED COACHING**

**Carla Webb** (812) 403-3020  
 carla@delightedcoaching.com  
 www.delightedcoaching.com

**DIRECT ENERGY / NRG**

1499 Windhorst Way, Greenwood, IN 46143  
**Richard Kincheloe** (463) 213-0414  
 richard.kincheloe@nrg.com; www.nrg.com

**EVANSVILLE MUSEUM OF ARTS,  
HISTORY & SCIENCE**

411 SE Riverside Dr., Evansville, IN 47713  
**Mary Bower** (812) 425-2406  
 info@emuseum.org  
 www.emuseum.org

**FEDERAL RESERVE BANK OF ST. LOUIS**

P.O. Box 442 St. Louis, MO 63166-0442  
**Lynn Bunn** (502) 568-9206; www.stlouisfed.org

**FUNK FINANCIAL SERVICES**

**Chelsea Funk** (812) 454-9551  
 chelsea@funkfs.com; www.funkfs.com

**MATRIX INTEGRATION**

417 Main St., Jasper, IN 47546  
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 www.matrixintegration.com

**NORTHPOINTE BANK**

101 N. Plaza East Blvd., Suite 103A, Evansville, IN 47715  
**Hannah Nussmeier** (812) 499-1506  
 hannah.nussmeier@northpointe.com  
 www.northpointe.com

**PAY IT FORWARD**

2227 W. Michigan St., Evansville, IN 47712  
**Shannon Libbert-Miller** (812) 437-5047  
 info@payitforwardlocal.com  
 www.payitforwardlocal.com

**REHABILITATION & PERFORMANCE INSTITUTE**

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**Alex Weinzapfel** (812) 250-9828  
 aweinzapfel@rehabilitationperformance.com  
 www.rehabilitationperformance.com

**TURPENS PAINTING**

1652 N. Fares Ave., Evansville, IN 47711  
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 turpenspainting@gmail.com  
 www.TurpensPainting.com

**WILLIAMS REHABILITATION**

**Cathy Williams** (812) 549-0569  
 Rehabilitation69@yahoo.com

**STRETCHLAB OF EVANSVILLE**

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**John James** (812) 319-9544  
 evansvillegm@stretchlab.com  
 www.stretchlab.com

## MEMBERSHIP UPGRADE

**EMERALD DESIGN**

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**Whitney Muncy** (812) 568-4460  
 emeraldevv@gmail.com  
 www.emeraldevv.com

## MEMBER RENEWALS

- ACE Extrusion
- Alcoa Warrick Operations
- Alexander Funeral Homes & Cemetery
- Armada Optical Services, Inc.
- Beacon Insurance
- Beauty Glam
- Bird Dog Realty Group brokered by EXP
- Bosse Title Company
- Boyd Electric
- Broadview Medical Center
- Bruce Woodring Auto Leasing & Sales
- Capital Electric
- Cash Waggner & Associates
- Commercial Coatings
- Crossroads Christian Church
- Easter Seals Rehabilitation Center
- Elizabeth Baier
- Fibertech, Inc.
- Fibrenew Evansville
- For Evansville
- French Lick Resort & Casino
- Gibson Water, Inc.
- Gill Orthodontics
- Groups Recover Together
- Hentrup Financial Group
- Home Valet
- Houchens Insurance Group
- Hubert Family Dental LLP
- J.O.S. Staffing
- JC Michaelson Consulting LLC
- Koch Development Corporation (dba Holiday World & Splashin' Safari)
- Kruse, Dicus & Associates, LLP
- Lechwe Holdings
- Legence Bank
- McMahon Exterminating, Inc.
- Metro Sports Center
- Mr. Fence
- Next Level Business Strategies
- Old National Events Plaza
- Pappa Bear's Catering
- Pollux Systems
- Ray's Heating and Air Conditioning, Inc.
- Reitz Electric Service, Inc.
- Ronald McDonald House Charities of the Ohio Valley, Inc.
- Seal Corp USA
- Servpro West Evansville
- Siegel's Corporation
- Smile on Down Syndrome
- Southwest Indiana Association of Realtors
- Southwind Construction Corp
- The Rumjahn Gallery and Framery
- Thyme in the Kitchen
- TOSH, Inc. (dba O'Risky Excavating)
- Tri-State Athletic Club
- United Companies
- Vanderburgh Humane Society
- WGU Indiana
- ZenBusiness



Red Cross Disaster Action Team volunteers on the scene of the Weinbach Avenue home explosion in August.

# RED CROSS VOLUNTEERS LEADING MISSION AND MOVEMENT

March is Red Cross Month, a time to honor volunteers and members of the local community who make the lifesaving mission possible. In Southwest Indiana, more than 200 volunteers help carry out the mission to alleviate human suffering in the face of emergencies. From home fires to severe weather events, Red Crossers answer the call to support individuals, families, first responders and communities. They help military members and their families during deployments and continue serving our nation's veterans after their service ends. They support blood drives at churches, businesses and schools to ensure lifesaving blood products are delivered where they're needed most.

Ninety percent of the Red Cross workforce are volunteers. While many of them are easy to spot in those bright red vests on disaster

scenes, they're carrying out the mission every day in our community. They're in our schools, teaching students about preparing for home fires and other disasters. They're at events, teaching hands-only CPR to community members. They're in our neighborhoods, making homes safer by installing free smoke alarms and providing home fire safety education. They turn care and compassion into action, helping build safer, more resilient communities. This month and all year long, we celebrate our volunteers who've answered the call to serve.

We invite you and others to join the Red Cross mission by volunteering, giving blood, learning lifesaving skills or making a financial donation. You don't have to wait until next March to help people in need. Go to [redcross.org](http://redcross.org) to find out more.

## RIBBON CUTTINGS & MILESTONES

Milestone celebrations are a benefit of Evansville Regional Economic Partnership membership. To request a milestone ribbon-cutting click or scan the QR code.



**REHABILITATION & PERFORMANCE INSTITUTE**  
 Rehabilitation & Performance Institute celebrated a new location with a ribbon-cutting at 1927 W. Franklin St. in Evansville. Their goal is to help build healthier, happier communities and help each individual get back to recreational and functional activities. Contact them at 812-550-0828 or visit them at [www.rehabilitationperformance.com](http://www.rehabilitationperformance.com).



**PAPPA BEAR'S CATERING**  
 Pappa Bear's Catering celebrated a kickoff with a ribbon-cutting at 101 SE First St. in Downtown Evansville. Pappa Bear's Catering opened their food truck for the first time in 2023 at Myriad Brewing. Contact them at 812-618-8389 or visit them at [www.pappabearscatering.com](http://www.pappabearscatering.com).



**NORTHPOINTE BANK**  
 Northpointe Bank celebrated a new location with a ribbon-cutting at 101 N. Plaza East Blvd. Suite 103A in Evansville. Hannah Nussmeier at Northpointe Bank strives to bring value to customers by offering client focused financial products and services. Contact them at 812-499-1506 or visit them at <https://www.northpointe.com/home-lending/get-started/hannah-nussmeier/>.



**ADVANTIX DEVELOPMENT CORPORATION - ERIE POINTE APARTMENTS**  
 Advantix Development Corporation - Erie Pointe Apartments celebrated a grand opening with a ribbon-cutting at 320 Lincoln Ave. in Evansville. Advantix Development Corporation serves as the not-for-profit development instrument of the Evansville Housing Authority. Its mission is to own, operate, acquire and develop housing for low to moderate income families. Contact them at 812-428-8500 or visit them at [www.advantixcorp.com](http://www.advantixcorp.com).

# newsmakers

PRESENTED BY:



**DAKOTA RICHARDT**  
 Dakota Richardt joined Liberty Wealth Services as a Wealth Advisor. He is a native of Evansville, and a graduate of Mater Dei High School and the University of Southern Indiana, where he earned his degree in Business Administration. He comes to LWS from J.P Morgan Securities and was also previously employed with Northwestern Mutual. With seven years of experience in the financial industry, Richardt has attained his Series 66, Series 63, Series 7, SIE, and Series 6. He is qualified to offer clients diverse investment strategies tailored to their unique goals. Richardt is based out of Liberty Wealth Services headquarters within the main campus of Liberty Federal Credit Union, 4401 Theater Drive in Evansville.



**ASHLYNN JOHNSON**  
 Ashlynn Johnson is now a Private Banker at Heritage Federal Credit Union. She oversees accounts and expedites solutions to meet client needs. Johnson obtained two degrees from the University of Southern Indiana where the Evansville native currently teaches as an adjunct professor in Biostatistics and Health Promotion & Strategy.



**SARA MACKE JACKSON**  
 Ronald McDonald House Charities of the Ohio Valley announced that Sara Macke Jackson joined the staff as the Social Media and Communications Coordinator. She is a graduate of the University of Evansville with a degree in mass communications and has many years of experience in non-profit marketing and graphic design.

**TUCKER PUBLISHING GROUP**  
 Tucker Publishing Group made two new hires to its reporting team:



**JOHN MARTIN**  
 John Martin is Senior Writer. Martin joins Tucker Publishing Group after more than two decades covering a variety of beats for the Evansville Courier & Press. He is a Western Kentucky University graduate and previously worked for newspapers in Owensboro and Bowling Green, KY.



**MAGGIE VALENTI**  
 Maggie Valenti is a Staff Writer. She most recently was a business reporter for the International Business Times in New York City and a freelance writer for the Gen-Z Section of The Pavlovic Today in Washington D.C. Valenti earned a bachelor's degree in English in May 2020 from Gettysburg College in Gettysburg, PA.



**CLAIRE BOSMA**  
 Claire Bosma was named Chief Marketing Officer (CMO) for the University of Southern Indiana. She reports to Kindra Strupp, Vice President for Marketing and Communication. In this newly created role, Bosma will manage strategic marketing efforts in alignment with USI's Strategic Plan goals to elevate the reputation and

visibility of the university regionally, nationally and beyond. She will be responsible for developing and shaping data-informed institutional and programmatic marketing strategy and planning, integrating marketing efforts, unifying messaging, advancing the university's image, and guiding a diverse team of Content Marketing Specialists. Bosma most recently served as Strategy Director at Ten Adams, a healthcare-focused branding and consulting agency in Evansville, with stewardship responsibilities over nine non-profit health systems and academic medical centers. She has 13 years of experience in marketing agency work and five years in healthcare development and strategy. Bosma previously worked as a Business Development Officer for Orthopaedic Associates in Evansville and as an Account Executive and later Owner of Nienaber Marketing Group. She has been involved in Warrick Trails, ANEW: A Network of Evansville Women, and various volunteer initiatives in the Newburgh and Evansville communities. Bosma also was named to the Evansville Rotary 20 Under 40 Class of 2022. She holds bachelor's degrees in journalism and political science from Indiana University and a master's degree in business administration from USI.

### E-REP AMBASSADORS OF THE MONTH JANUARY 2023



**HOLLY BITTNER**  
 LIEBERMAN  
 TECHNOLOGIES



**KATELYNNE EDGE**  
 MIDWEST  
 COMMUNICATIONS

Thank you,

FOR YOUR ENGAGEMENT  
 IN THE BUSINESS COMMUNITY!

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## JASPER ENGINES & TRANSMISSIONS

Jasper Engines & Transmissions announced changes in production leadership.



### BECKI GEHLHAUSEN

Becki Gehlhausen was named Operations Manager for the Diesel Division, working specifically with diesel remanufacturing lines. She began her career with JASPER in 1996 in the Gas Crankshaft department, moving to Connecting Rods after nine months and later to the Parts Department, where she became Team Leader. Most

recently, Becki was an Associate of the Bill of Materials department, where she became a Team Leader, then Group Leader, and eventually Department Manager. She succeeds Ryan Dooley, who was recently named Director of Diesel Manufacturing.



### RUSSELL HAAG

Russell Haag was named the Gas Division Manager for the Jasper, IN, facility. Haag began his career with JASPER in 2002, serving various roles in Gas Production, including Team Leader, Group Leader, and most recently, Operations Manager. He also served as a Customer Service Technician for seven years.



### KYLE HOLZBOG

Kyle Holzbog was named Operations Manager for the Crawford County Gas Division. He started his JASPER career as an Inside Sales Associate in 2014. He moved to production and became a Team Leader in diesel production. He has been a Group Leader in the Crawford County Gas Division since 2018.



### BRADLEY GUY

Bradley Guy was named Operations Manager for the Willow Springs, MO, Gas Division. Guy's career with JASPER started in 2011 in Gas Production. He has served as Team Leader and Group Leader in Production Support. His most recent position was Gas Division Group Leader. Bradley succeeds Matt Gregory, who was recently

named Willow Springs Plant Superintendent.



### JEFF SCHIMMEL

Atlas Van Lines, one of the nation's leading moving companies, announced the promotion of Jeff Schimmel to Senior Vice President of Operations. In addition to his more than 30 years of experience working within Atlas and the household goods transportation industry, Schimmel has also been at the helm of the organization's most

prestigious honors including the Milton M. Hill and Atlas World-Class Commitment quality awards. Over the past three years, Schimmel has worked to optimize internal processes through team building and a focus on finances. He has overseen the implementation of a new safety and compliance team, along with a multi-faceted plan to improve Atlas' overall safety initiative. Schimmel recently executed a strategy to streamline the Atlas network to better serve agents and customers.

## HAFER

Hafer, an architectural, design and engineering company with locations in Evansville; Cardonbdale, IL; Columbus, OH; and Owensboro, KY; made two new hires:



### NICOLE LEWIS

Nicole Lewis, GRP and Associate AIA, joined the Hafer team as a senior project manager. She received a bachelor's degree in Architectural Studies from Southern Illinois University, and a vocational teaching certificate from the University of Missouri. She has nearly 40 years of experience in the field. Lewis resides in Springboro, OH.



### ROB ARMSTRONG

Rob Armstrong, PE, joined Hafer as a senior electrical engineer. He has nearly 40 years of experience in the field. Armstrong received a bachelor's degree in Electrical Engineering Technology from the University of Southern Indiana. He resides in Evansville.



### VA CUN

United Caring Shelters named Va Cun as its Executive Director. Cun's career spans academia, higher education administration, and the nonprofit sector. The unifying themes of her professional work are equity and social justice. Moreover, she brings a wealth of experience and knowledge from her roles working with first-generation, low-income university students at the University of Southern Indiana to founding a micro nonprofit, Southwest Indiana Yoga Project, advocating for holistic health in underserved communities. She joins United Caring Services (UCS) from her most recent position as Director of Development with United Methodist Youth Home. She will work alongside community partners to provide shelters, services, and solutions to unhoused individuals. United Caring Services began as a day shelter and has grown to include both men's and women's night shelters, a medical respite program, white flag services, and low-income apartments. A Diversion Center will open this year. Cun holds a Master of Arts in socio-cultural Anthropology from the University of California-Berkeley and Bachelor of Arts degrees in Political Science and French from Indiana University. She is also an advisory board member with the Vanderburgh Community Foundation and a community volunteer at Crossroads Christian Church.



### ANASTASIA MATTHEWS

Berry Global Group, Inc., appointed Anastasia Matthews to the role of Vice President – Global Diversity & Inclusion/Corporate Human Resources. Matthews is leading Berry's Executive D&I Council and D&I Global Workgroup in the development and execution of an updated diversity and inclusion strategy. This strategy will seek to advance the company's commitment to fostering an environment that is inclusive of a broad range of cultures, backgrounds, and experiences represented among its employees, customers, and suppliers.



## TROY MILLER

Troy Miller was named Vice President for Strategic Enrollment Management at the University of Southern Indiana. He will arrive on campus April 3. Miller will report to Dr. Ronald S. Rochon, USI President, and join the President's Cabinet. As VPSEM, Miller will provide strategic leadership for the Offices of Undergraduate

Admissions, Student Financial Assistance, New Student and Transitional Programs, and University Division, which includes five academic-based, first-year advising centers, Academic Skills, Career Counseling and Student Support Services. He will also lead a Strategic Enrollment Management Council, which includes representatives from units across the University and will work effectively with the School of Graduate Studies, University Marketing and Communication, the Academic Deans, Information Technology, and other university partners. In this role, Miller will lead the creation and implementation of a data-driven, student-centered strategic enrollment management plan for the University. Most recently, Miller served as the Vice President for Enrollment Management and Intercollegiate Athletics at Chestnut Hill College in Philadelphia, PA, a private Catholic college founded by the Sisters of Saint Joseph. Before joining CHC, Miller served as the Associate Vice Provost and Director of Admissions at the University at Buffalo, a research and Association of American Universities institution with an approximate enrollment of 32,000 students. He also served as the Chief Enrollment Officer at two HBCUs within the University System of Maryland, as Assistant Vice President for Enrollment Management at Bowie State University and as Associate Vice President for Enrollment Management at Coppin State University. Miller earned his bachelor's degree in business administration/management at Elizabeth City State University and a master's degree in human resource management and labor relations from New York Institute of Technology. He is currently pursuing his doctoral degree in higher education (EdD) at Morgan State University and is a military combat veteran, having served in the United States Army.

## REXING COMPANIES

Rexing Companies made three new hires and one promotion. The new hires include:



AMASHA FISCHER



CODY SLYTER



LEWIS ARMSTEAD



BAILEY TAYLOR

- Amasha Fischer - Class A OTR Driver
- Lewis Armstead - Forklift Driver
- Bailey Taylor - Class A Local NC Driver
- Cody Slyter was promoted to Account Executive Specialist.

## RINEY HANCOCK CPAS

Riney Hancock CPAs announced two new hires



### JAYLA C. BURGESS

Jayla C. Burgess is a Staff I Accountant in the Audit and Assurance Services Division. Prior to joining Riney Hancock CPAs, she worked for a healthcare accounting firm in Frankfort, KY. Burgess is currently studying for the Certified Public Accountant exam. She has experience with auditing non-profit organizations, governmental entities, and

utilities. Burgess graduated magna cum laude from the University of Kentucky with a bachelor's degree in Accounting with departmental honors and a bachelor of Business Administration in Finance and Management with departmental honors in Management.



### SARA E. WILSON

Sara E. Wilson is a Staff I Accountant in the Tax Services Division. Prior to joining the firm, she worked as a general ledger accountant for a publicly traded retail corporation. Wilson has experience serving clients in various capacities, including, but not limited to, tax preparation for small businesses and individuals. Wilson is a

summa cum laude graduate of Western Kentucky University with a bachelor's degree in Accounting and Business Data Analytics.



### NICK BENTON

Nick Benton joined Lensing Building Specialties and Architectural Sales, an Evansville-headquartered building materials distributor, as a new member of the overhead door staff. Benton, an overhead door technician, is currently working through the company's training program, leaning to install and service commercial and industrial

overhead doors and docking equipment and residential garage doors.

*con't. next page*



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EVERY WEDNESDAY MORNING!

8:00 - 9:00 AM @ INNOVATION POINTE

## INDIANA MEMBERS CREDIT UNION

Indiana Members Credit Union announced 10 senior leadership promotions:

**JOHN NEWETT** was appointed President and Chief Executive Officer, succeeding Ron Collier, who retired as Chief Executive Officer of IMCU in December 2022. Newett joined IMCU in 2011 as Director of Planning and Administration and was named President of the credit union in April 2022. He has over 26 years of experience in the financial services industry. Newett is a Certified Public Accountant (CPA), a Chartered Global Management Accountant (CGMA), and has served in leadership roles for many professional and trade organizations. He holds a Bachelor's degree in Business from Indiana University Kelley School of Business at Indiana University-Purdue University Indianapolis.

**TODD HABIG** was promoted to Chief Financial Officer. He has been with IMCU for 37 years, overseeing Finance, Compliance and several mergers. Habig is also a Certified Public Accountant (CPA). In this role, Habig will lead Commercial Services, Accounting, and Investment Services, while continuing to focus on the long-term financial success of the Indianapolis-based credit union. Habig is a graduate of Butler University with a Bachelor's degree in Business Administration.

**JUSTIN SINDERS** was promoted to Chief Strategy Officer. Sinders has been with IMCU since 2012, and is also a Certified Public Accountant (CPA). In this new role, he will focus on strategic initiatives which include growing new markets, and expanding the information security and business intelligence programs. Sinders will oversee the Market Presidents, Finance and Mortgage Departments and serve on the Commercial Loan Committee. He served 8 years in the Army National Guard, and is a graduate of Indiana University Kelley School of Business.

**SCOTT MANN** was promoted to Chief Retail Officer. Mann has been with IMCU for 34 years. Mann will lead Retail Operations, which include the Branch Network, Consumer Lending, Deposit Operations, Member Services, Cards, Digital, and Facilities Departments. He is a graduate of the Krannert School of Management at Purdue University.

**THORPE MILLER** was promoted to Chief Marketing Officer. Miller has been with IMCU for 10 years. He will continue to lead the Marketing and Business Development teams, in addition to overseeing the Community Relations Department and initiatives. Miller is a graduate of Anderson University with Bachelor's degrees in Marketing and Management.

**TOM WELLMAN** was promoted to Chief Risk Officer and General Counsel. Wellman has been with IMCU for 15 years. Wellman will lead Risk Management, Legal, Compliance, and Collections. Wellman holds a Bachelor's degree in Secondary Education from Ball State University, and his Doctor of Jurisprudence degree from the Indiana University McKinney School of Law. He has been a member of the Indiana Bar since 2003.

**JEFF HAWKINS** was promoted to Senior Vice President, Information Systems. Hawkins has been with IMCU for 30 years. In this role, Hawkins will continue to lead the Information Systems Department and focus on positioning the credit union with best in class technology solutions for members and employees. Hawkins holds a Bachelor's degree in Finance from the Indiana University Kelley School of Business.

**CHANTELLE SPARKS** was promoted to Senior Vice President, Human Resources. Sparks has been with IMCU for 30 years. Sparks will lead DEI, Recruiting, Training, Employee Development, and Human Resources including payroll and

benefits. Sparks is a graduate of Ball State University with a Bachelor's degree in Elementary Education.

**MICHAEL MURPHY** was promoted to Senior Vice President, Commercial Services. Murphy has been with IMCU for 17 years, and has 30-plus years of commercial lending experience. He will continue to lead the Business Lending team with a continued focus on providing small business members with the funds and services needed to run their business. Murphy is a graduate of St. Joseph's College and holds a Bachelor's degree in Business Administration with a concentration in Finance and a minor in Economics.

**DARALYN SCHNEIDER** was promoted to Senior Vice President, Mortgage Services. Schneider has been with IMCU since 2014. He will continue to lead the Mortgage Lending team, focusing on process improvement and training opportunities to continue delivering an exceptional mortgage experience to members. Schneider is a graduate of Marian University with a Bachelor's degree in Business Administration as well as a graduate of the School of Mortgage Banking, through the Mortgage Bankers Association.

## SOUTHWEST INDIANA WORKFORCE BOARD JOBS FOR AMERICA'S GRADUATES

Students from nine high schools participated in the Region 11 Career Development Conference. The students are part of the Jobs for America's Graduates (JAG) program and compete each year locally with winners advancing to the State competition. JAG students compete in 12 different categories either as a class or individually. Competitions are judged by local business representatives and community leaders. Students advancing to the State competition on March 17 include:

- Chapter Brochure: **Pike Central High School**
- Chapter Commercial: **Princeton Community High School**
- Entrepreneurship Plan: **Southridge High School**
- Cover Design: **Ivy Cook**, Pike Central High School
- Career Presentation: **Joselyn Hernandez**, Southridge High School
- Creative Solutions: **Karen Torres**, Jasper High School
- Critical Thinking: **Rya Graves**, Pike Central High School
- Employability Skills: **Justin Leeds**, Pike Central High School
- Financial Literacy: **Kaylea Harlen**, Southridge High School
- Public Speaking: **Genesis Pena**, Jasper High School
- Writing Skills: **Samantha Pickel**, Vincennes Lincoln High School
- Outstanding Senior: **Shelby Neese**, Pike Central High School



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and don't forget those business cards!

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## CLARK DIETZ INC.

The Board of Directors of Clark Dietz confirmed Wes Christmas, PE, ENV SP as its new Chief Executive Officer and President. Christmas is an experienced engineer, completing his Bachelor of Science in Civil Engineering at Purdue University in 2000. He has dedicated his entire career to Clark Dietz, serving the firm for over 22 years, starting as a project engineer and resident project representative for the planning, design, and construction of roadway and trail improvements, enhancements, stormwater, water/wastewater collection, and distribution projects throughout the Midwest. Subsequently, Christmas advanced to roles that included project manager, Area Manager, Regional Director, Regional Sales Manager, Corporate Director of Business Development, and Executive Vice President. Growing within the organization, he was entrusted as manager or client liaison for a variety of large and complex projects for Indiana and Kentucky communities, of which he maintains close working relationships. Christmas continues to identify infrastructure needs, solutions, and funding mechanisms while being engaged and active in the communities he serves. Christmas has served on the Board of Directors of Clark Dietz since 2012, acting as Corporate Treasurer from 2018-2020. In 2018 he was named Regional Director for Indiana/Kentucky operations. In 2020, he was named Executive Vice President and in 2021 Corporate Director of Business Development, all while serving as a client liaison and trusted advisor for clients in the Indiana and Kentucky markets. His corporate and regional responsibilities included monitoring and managing regional workload, financial planning, and performance optimization in the areas of profitability, accounts receivable, staff utilization, contract development, and staff recruitment.

### In addition, Clark Dietz:

Announced the election of seven new shareholders: Scott Anstandig, Nathan Frey, PE, PMP, Benjamin Metzler, PE, Ana Niño Flores, PE, Greg Schanen, PE, Tania Tkachuk, and David Wichman, PE.

Announced the selection of Jerry Payonk, PE as Chairman of the Board, Jon Howaniec, SHRM-CP as Secretary, and re-elected Mustafa Emir, PE, PhD as Executive Vice President, Seth Swartz, CPA as Chief Financial Officer, and Sean Widener, PE as Treasurer. A new addition to the Board of Directors includes Nirav Patel, PE.

Leadership promotions include Sean Widener, PE who assumes the role of Senior Vice President and Illinois Regional Director, Kevin Hetrick, PE, who assumes the role of Senior Vice President and Indiana Regional Director, and Mustafa Emir, PE, PhD, who assumes the role of Executive Vice President, Wisconsin Regional Director, and Director of Business Development.

## F.C. TUCKER EMGE REALTORS

F.C. Tucker Emge hired new agents:



**KRISTA  
PIERSON**



**HALLIE  
RIORDAN**



**ASHLEY  
ELPERS**



**DENTON  
ICE**



**DANNY  
TAYOR**

**KRISTA PIERSON & HALLIE RIORDAN** joined the Newburgh office as new agents. Pierson was previously a medical office manager. Riordan is a new agent with The Dana Smith Team. She is a graduate of Mater Dei High School and is currently a student at the University of Southern Indiana, majoring in Business Administration.

**ASHLEY ELPERS** is a new agent in the Eagle Crest office and has joined Schreiber Realty & Co. Elpers graduated from the University of Southern Indiana with a BS in Public Relations/Advertising and a Masters of Health Administration. She also received a Master Certification in Supply Chain and Logistics from Michigan State University. She has been in various corporate management roles across several industries.

**DENTON ICE** joined the Tucker Team at the Evansville Downtown office. Ice was homeschooled through high school and graduated from the University of Southern Indiana with a bachelor's degree in communication studies. He has served as a pastor for the past 5 years.

**DANNY TAYLOR** returned to F.C. Tucker in the Washington office as an agent. His background is in customer service management.

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To feature your new hires or promotions in the next digital newsletter, email a short description and photo to: [news@evvregion.com](mailto:news@evvregion.com)

2023 Q1 EVENT:

# INNOVATION & DIGITAL TRANSFORMATION

## Featuring:



**MITCH LANDESS**  
VP, CONEXUS INDIANA

Join us for the 2023 Q1 Event: Innovation & Digital Transformation with guest speaker, Mitch Landess, Vice President of Innovation and Digital Transformation at CONEXUS Indiana. At Conexus Indiana, Mitch uses that experience to develop pathways to digital transformation for advanced manufacturing and logistics firms.

### Mitch Landess Bio

Mitch Landess serves as CONEXUS Indiana's Vice President of Innovation and Digital Transformation. Mitch joined Conexus after more than 17 years as a part of the leadership team at Rose-Hulman Institute of Technology's Rose-Hulman Ventures - the institute's revenue-generating enterprise that serves engineering clients and provides student internships and real-world work experiences. Mitch started his career as a control systems engineer and operations team member for the startup of the \$438-million Wabash River Gasification Repowering Project. Mitch holds a Bachelor's degree and a Master's degree in electrical engineering from the Rose-Hulman Institute of Technology.

**THURSDAY, MARCH 16**

**7:30 - 9:30 AM | BALLY'S EVANSVILLE**

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