

*envision
the future*

BUSINESS |

POLICY |

COMMUNITY |

TALENT |

STRATEGY |

VALUE PROPOSITION

EVANSVILLE REGIONAL ECONOMIC PARTNERSHIP MISSION:

Promoting regional economic development and vitality through catalytic leadership, collaborative planning, and coordinated investment.



OUR TEAM IS HERE TO HELP YOU GET THE MOST OUT OF YOUR MEMBERSHIP:

JEN KERNS

ACCOUNT EXECUTIVE
O: 812-423-2020
jkerns@evvregion.com

CHELLSIE PARKER

ENGAGEMENT SPECIALIST
O: 812-423-2020
cparker@evvregion.com

KEREGAN COLE

MEMBERSHIP COORDINATOR
O: 812-253-1014 x2205
kcole@evvregion.com

**GET
STARTED
NOW!!**

Scan the QR Code to fill out a
Membership Application.



INNOVATION POINTE
318 Main Street, Suite 400
Evansville, IN 47708
812-423-2020
evansvilleregion.com

@evvregion



#elooksgoodonyou

MEMBER BENEFIT LEVELS

IMPACT CIRCLE 100,000+

Ascension
St. Vincent

Berry

CenterPoint
Energy

The Cox
Group

EVANSVILLE REGIONAL
BUSINESS COMMITTEE

Deaconess

FIFTH THIRD BANK

German American Bank
Banking | Insurance | Investments

KOCH
Enterprises, Inc.

OLD NATIONAL BANK

TOYOTA

CHAMPION \$50,000+

TORCHBEARER \$25,000+

PIVOTAL 10,200+

- CEO 1 ON 1
- WELCOME RECEPTIONS
- UNLIMITED MEETING ROOM USE
- 4 FULL PAGES IN NEWSLETTER
- PRIORITY SEATING AT EVENTS
- PUBLIC POLICY 1 ON 1

- EXPANDED MEMBER DIRECTORY LISTING
- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES
- RIBBON CUTTINGS
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

VISIONARY 3,750

- PRIORITY SEATING AT EVENTS
- 2 FULL PAGES IN NEWSLETTER
- PUBLIC POLICY 1 ON 1
- MEETING ROOM USE (10)
- EXPANDED MEMBER DIRECTORY LISTING

- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES
- 2 RIBBON CUTTINGS
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

TRENDSETTER 1,600

- 1 FULL PAGE IN NEWSLETTER
- EXPANDED MEMBER DIRECTORY LISTING
- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES

- 2 RIBBON CUTTINGS
- MEETING ROOM ACCESSIBILITY (6)
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

COLLABORATOR 800

- 2 RIBBON CUTTINGS
- MEETING ROOM ACCESSIBILITY (3)
- NETWORKING EVENTS
- DISCOUNT PROGRAMS

- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

PARTNER 500

- 1 RIBBON CUTTING
- NETWORKING EVENTS

- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

LEGISLATION & ADVOCACY



As our region continues to grow, the Evansville Regional Economic Partnership actively advocates to ensure our community's needs are met at the local and state level.

BIG WINS FOR 2022

Our efforts last legislative session led our region to big victories:

- **ADMINISTRATIVE AUTHORITY; COVID-19 IMMUNIZATIONS**
- **STATEWIDE SPORTS & TOURISM BID FUND**
- **TECH & NURSING PROGRAMS**
- **WORKER'S COMPENSATION**
- **K-12 EDUCATION & CHILD CARE**
- **PUBLIC HEALTH INITIATIVES**
- **HOUSING & TAXATION**
- **ENVIRONMENT & ENERGY**



BridgeLink advocates the construction of a new Interstate 69 Ohio River Bridge with tolling only the I-69 Bridge. Phase I of the Kentucky approach began in 2022. Phase II bi-state effort to begin 2025. Bridge construction to begin 2027-2031.

2023 PRIORITIES

We continue to focus our advocacy efforts on regional improvements, ensuring the success of our community and commerce. Here are our specific priorities for 2023:

LEGISLATIVE

- Create Opportunity
- Strengthen Our Workforce
- Ensure Affordable Healthcare
- Drive Regionalism
- Invest In Education

PUBLIC POLICY

- Complete I-69
- Upgrade Infrastructure
- Fortify Our Talent
- Elevate Regional Success
- Strengthen Community Health
- Embrace Diversity & Inclusion

COUNCILS

- Healthcare
- Infrastructure
- Environmental & Energy
- Education & Workforce

ADVOCACY TEAM

TARA BARNEY
CEO

SALLY RIDEOUT
Government Affairs Specialist

VICKI SCHMITT
Operations Administrator & Secretary to the Board

CURT BEGLE
Board of Directors

LUKE YAEGER
Board of Directors

LET YOUR VOICE BE HEARD

Meet with our Advocacy Team in local and state discussions, connect with us at our events, and actively communicate with your legislators.

For an in-depth look at these priorities, go to: evansvilleregion.com. Connect with us on Facebook, LinkedIn, Instagram, and Twitter to closely follow the exciting progress we're making within our region.

GET CONNECTED

SIGNATURE EVENTS

LUNCH WITH THE LT. GOVERNOR | MAY 22

- ❑ Title Sponsor: \$7,500
- ❑ Presenting Sponsor: \$5,000
- ❑ Gold Sponsor: \$3,000
- ❑ Silver Sponsor: \$1,200
- ❑ Corporate Table Sponsor: \$700

LUNCH WITH THE GOVERNOR | JUNE 23

- ❑ Title Sponsor: \$7,500
- ❑ Presenting Sponsor: \$5,000
- ❑ Gold Sponsor: \$3,000
- ❑ Silver Sponsor: \$1,200
- ❑ Corporate Table Sponsor: \$700

E-REP OPEN GOLF OUTING | AUGUST 14

- ❑ Presenting Sponsor: \$5,000
- ❑ Gold Sponsor: \$3,000
- ❑ Silver Sponsor: \$1,500
- ❑ 19th Hole Sponsor: \$1,800
- ❑ Cart Sponsor: \$1,800
- ❑ Hole-In-One Sponsor: \$1,600
- ❑ Foursome + Hole Sponsor: \$1,300
- ❑ Foursome: \$1,150

ANNUAL MEETING & DINNER | SEPTEMBER 28

- ❑ Title Sponsor: \$10,000
- ❑ Presenting Sponsor: \$7,500
- ❑ Gold Sponsor: \$5,000
- ❑ Silver Sponsor: \$3,000
- ❑ Corporate Table Sponsor: \$1,200
- ❑ Networking Reception Sponsor: \$3,500

LUNCH WITH THE MAYORS | OCTOBER 20

- ❑ Presenting Sponsor: \$5,000
- ❑ Gold Sponsor: \$3,000
- ❑ Silver Sponsor: \$1,200
- ❑ Corporate Table Sponsor: \$700

ECONOMIC OUTLOOK LUNCHEON | NOVEMBER 8

- ❑ Presenting Sponsor: \$5,000
- ❑ Gold Sponsor: \$3,000
- ❑ Silver Sponsor: \$1,200
- ❑ Corporate Table Sponsor: \$700

ALLIANCES

TRI-STATE MANUFACTURERS' ALLIANCE (TSMA)

- ❑ Pivotal Alliance Sponsor: \$5,000
- ❑ Visionary Alliance Sponsor: \$3,000
- ❑ Quarterly Event Sponsor: \$1,500



A collection of 150+ businesses and hundreds of professionals who represent the region's dynamic manufacturing sector.



YOUNG PROFESSIONALS ALLIANCE

Engages, develops, connects, and empowers young professionals to actively shape the future of the Evansville Region.



FAMILY BUSINESS ALLIANCE

Provides resources that support and encourage the health and growth of family enterprises.

YOUNG PROFESSIONALS ALLIANCE (YPA)

- ❑ Pivotal Alliance Sponsor: \$4,000
- ❑ Visionary Alliance Sponsor: \$3,000
- ❑ Quarterly Event Sponsor: \$1,500

YP CONFERENCE | JULY 27

- ❑ Presenting Sponsor: \$5,000
- ❑ Pivotal Sponsor: \$3,000
- ❑ Visionary Sponsor: \$2,500
- ❑ Alliance Partner: \$1,000

FAMILY BUSINESS ALLIANCE (FBA)

- ❑ Pivotal Alliance Sponsor: \$4,000
- ❑ Visionary Alliance Sponsor: \$2,500

SPECIAL PROGRAMS

COMMUNITY NETWORKING & NEWS (CNN)

- ❑ CNN Sponsor: \$175

LEGISLATIVE SERIES

- ❑ Series Presenting Sponsor (3 Events): \$5,000
- ❑ Gold Sponsor (2 Events): \$3,000
- ❑ Silver Sponsor (1 Event): \$1,500

E-REP INSIDER

- ❑ Presenting Sponsor: \$800
- ❑ Inside Scoop Sponsor (1 Event): \$250

POSEY COUNTY:

REPORT TO BUSINESS COMMUNITY | JUNE 6

- ❑ Presenting Sponsor: \$5000
- ❑ Gold Sponsor: \$2500
- ❑ Silver Sponsor: \$10000
- ❑ Corporate Table Sponsor: \$600

STATE OF THE SCHOOLS | APRIL 25

- ❑ Gold Sponsor: \$1000
- ❑ Silver Sponsor: \$600

WESTERN HILLS GOLF OUTING | SEPTEMBER 11

- ❑ Presenting Sponsor: \$2500
- ❑ Gold Sponsor: \$1500
- ❑ Hole-In-One Sponsor: \$1200
- ❑ Lunch Sponsor: \$1000
- ❑ Foursome + Hole Sponsor: \$600
- ❑ Foursome: \$400

CONTACT: KALI MAYES

O: 812-421-5886; kmayes@evvregion.com
members.evansvilleregion.com/events

JEN KERNS

O: 812-423-2020; jkerns@evvregion.com

ALL DATES AND PRICING SUBJECT TO CHANGE

E-REP NETWORKING

YOUR CONNECTION HUB! 2023



- Every other Friday from 8 - 9:30 am
- Coffee served
- Eastside: Eastland Mall Food Court
- Westside: City View at Sterling Square
- FREE to attend for E-REP members
- Visitors welcome to attend 2 times
- 100+ anticipated attendees



- Every other Wednesday from 8 - 9 am
- Coffee served
- @ Cowork Evansville space at 318 Main St 1st Floor
- Speakers consist of Nonprofits, Coworkers, Innovators and Community Development/Engagement
- FREE to attend - all welcome
- 30+ anticipated attendees



CONTACT:

JEN KERNS

jkerns@evvregion.com

CHELLSIE PARKER

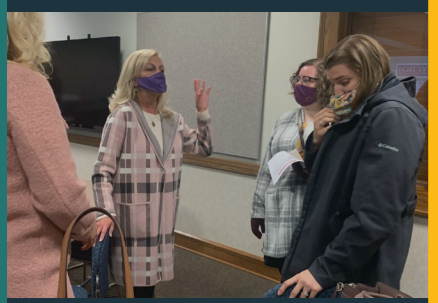
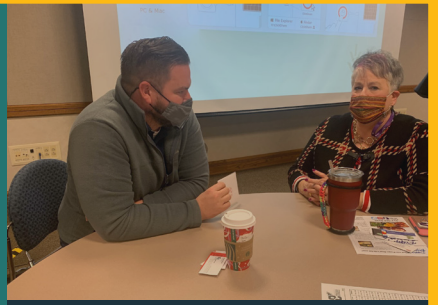
cparker@evvregion.com

KEREGAN COLE

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membership@evvregion.com
members.evansvilleregion.com/events

SPONSORSHIP OPPORTUNITIES AVAILABLE



#elooks good on you

SAVE MONEY

GET NOTICED

Courier & Press | LOCALiQ

PART OF THE USA TODAY NETWORK

- **ADVERTISE**
- **INCREASE VISIBILITY**
- **BRAND YOUR BUSINESS**

RUN 3 FREE ADS* in the Evansville Courier & Press
3 1/24th color page ads

-OR-
21,625 digital ROS impressions
presented by The Courier & Press | LocaliQ
Value is up to \$250.00

Take advantage of this valuable benefit!

Contact: Amy Davis
812-470-7814, adavis@localiq.com
*One benefit per entity

AWARDED #1 by
Google for Digital
Marketing



**SAVE UP TO
80% ON RX
MEDICATIONS**

With an E-REP membership, savings extend to your employees. Through an exclusive partnership, employees of member businesses can save up to 80% on prescription medication using an easy-to-print prescription drug discount card accepted at more than 68,000 pharmacies nationwide.

This card is pre-activated and can be used immediately!

Sign up now at:
<https://www.evansvilleregion.com/save-money/>



**FLEXIBLE.
INNOVATIVE.
AFFORDABLE.**

GET TO KNOW THE ADVISORY HEALTH & WELLNESS BENEFITS PROGRAM.

This program provides members of E-REP with an innovative group health benefits program designed to strategically manage healthcare costs while still providing employees great benefits! By offering affordable coverage along with proactive cost management and employee wellness features, member companies can manage their healthcare costs to improve their bottom line while still maximizing benefits for their employees.

Contact: Jessica Elliott, jessica.elliott@nfp.com
812-422-4000



SAVE 25% ON ONLINE MARKETING TOOLS

CONNECT WITH YOUR CUSTOMERS using online marketing tools, grow your business and save.

Our members can save up to 25% on online marketing tools - including email and event marketing, social campaigns, and online survey tools - through an exclusive partnership with Constant Contact.

Sign up now at:
<https://www.evansvilleregion.com/save-money/>

Or contact: Sabrina Newton
hello@newtunespromotions.com



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- Smart phone applications
- Web-based products
- Security for card acceptance and cardholder data

Sign up now at:
<https://www.evansvilleregion.com/save-money/>



Save on the items you buy most with the Evansville Regional Economic Partnership ODP Business Solutions Program.
(Formerly known as Office Depot)



Sign Up Now!

SAVE BIG \$\$

- Up to 55% off office supplies
- Up to 55% off cleaning & breakroom items
- 10% off branded; 20% off private brand ink & toner
- Free next-day shipping on orders of \$50 or more
- Up to 40% savings copy & print
- Specials & Promotions from your favorite brands

Evansville Regional Economic Partnership members have the opportunity to utilize free promotions of their news, events, new hires, promotions and more! **Simply email news@evvregion.com** to get noticed by more than 15k+ members and non-members thru newsletters, evansvilleregion.com and social media. There is also the opportunity for paid advertising in our monthly newsletter.

EVANSVILLEREGION.COM

Log on to the Member Info Hub and submit your news, events, member to member deals and available job openings to post on evansvilleregion.com under the membership tab.

BIWEEKLY E-NEWSLETTER

Any member news, events or available job openings will be included in the following bi-weekly eNewsletter. This email reaches more than 4,000 subscribers.

MONTHLY NEWSLETTER

Visionary members and up have the opportunity to submit an article to publish in the monthly newsletter. Paid advertising opportunities are available to all members. Printed copies are distributed as well. This newsletter will be promoted in the bi-weekly email newsletter and posted on social media. Email to: news@evvregion.com.

NEWSMAKERS

Take advantage of this member benefit to acknowledge employees, create brand awareness, and inform the public of business growth and vitality. E-REP Newsmakers will feature your new hires, promotions and award winners in our monthly digital newsletter on evansvilleregion.com. Simply email your announcement along with a photo to news@evvregion.com.

EVV REGION ON THE MOVE

EVV Region On The Move! is a page dedicated to promoting local businesses and organizations' exciting news, events, employment opportunities, activities and hot deals available in the Evansville Region. Join the group and start posting today: www.facebook.com/groups/evvregion



- **FREE BUSINESS ADVISING**
- **MARKET RESEARCH**
- **BUSINESS PLANNING**
- **FINANCIAL RESOURCES**

The Evansville Regional Economic Partnership is proud to host the **SOUTHWEST INDIANA SMALL BUSINESS DEVELOPMENT CENTER (ISBDC)**. The ISBDC is a great partner in helping potential and current small business owners. The ISBDC assists all business types including: manufacturing, retail, technology and professional services.

GET STARTED TODAY!

Call 812.425.7232 to set up a one-on-one confidential appointment with a Business Advisor.



Welcome to **INNOVATION POINTE**

Innovation Pointe
fuels entrepreneurs,
fosters innovation
and **supports**
growing businesses.

POWERED BY



What's Inside?

- Start-up Office Space
- CoWorking Space
- Makerspace
- Business Advising
- Market Research
- Financial Resources
- ...and more!

318 MAIN ST.
in the heart of Downtown Evansville!

**SCHEDULE
A TOUR TODAY!**
(812) 253-1013

Learn more at: innovationpointe.com

COWORK EVANSVILLE



Cowork Evansville is a space built for individuals who don't fit a stereotypical 9-to-5 office mold. Remote workers, entrepreneurs, freelancers, and students share the 5k sq. ft. space while working for separate companies, but still forming their own little community.

Professionals wanting to become a Member of Cowork have a few options: coworkevansville.com.

