



The Tri-State Manufacturers' Alliance is powered by the Evansville Regional Economic Partnership.

BENEFITS

IMPACTFUL EVENTS:

Learn about the latest in manufacturing practices from industry experts and prominent manufacturing leaders who share their thoughts and experiences at our events- one large and one small.

PROGRAMMING:

Benefit from diverse programming facilitated by providers. This includes educational sessions, workshops, and training programs conducted in collaboration with local universities and companies, fostering continuous learning and skill development.

NETWORKING OPPORTUNITIES/ SHARED BEST PRACTICES

Through your TSMA membership, you will meet other manufacturers who share many of the same challenges and issues you face in daily operations and decision-making. This fosters relationship-building, idea exchange, and potential business collaborations, contributing to collectively improving the regional industry sector.

PEER GROUPS:

TSMA Peer Groups are a forum for company decision makers to meet on a regular basis and gain practical knowledge and counsel from peers on the challenges and opportunities facing today's manufacturers.

INFORMATIVE SITE VISITS:

TSMA members are invited to tour manufacturing plants that exhibit "best practices" in any number of different areas including Lean manufacturing, sustainable business initiatives, innovation, etc.

MEANINGFUL INDUSTRY-SPECIFIC REPORTS:

Members will have access to industry-specific reports offering in-depth analyses and market insights. This information encourages strategic decision-making and keeps members informed about trends affecting the manufacturing industry.

TALENT ATTRACTION & MARKETING CAMPAIGN:

TSMA members will have access to tools for talent attraction and marketing. Members will be eligible for social media posts to market their business, products, job openings, and much more. This service contributes to addressing workforce challenges and promoting the manufacturing sector as an attractive career choice.

- » BEST PRACTICES
- » SHARED LEARNING
- » EVENTS
- » PEER GROUPS
- » MEMBER NEWS
- » PLANT TOURS

FAQs

FREQUENTLY ASKED QUESTIONS

What is the Tri-State Manufacturers' Alliance and why should you join?

The Tri-State Manufacturers' Alliance (TSMA) is a group of local manufacturers and their support network. Some of Southwest Indiana's most successful manufacturers are TSMA members. The mission of the group is to create a vibrant and attractive manufacturing environment that results in improved revenue and profitability as well as an increase in employment for Tri-State manufacturers. TSMA continually works to fulfill its mission by engaging managers and executives from area manufacturing companies in plant tours, quarterly events, peer group discussions, networking sessions, best practice sharing and other activities.

Who is eligible to join TSMA?

All manufacturers, their suppliers and support network are eligible to join TSMA. Corporate membership is exclusive to manufacturing organizations and includes Quarterly Events, Local Peer Groups and Plant Tours. Associate membership is for non-manufacturing organizations and includes Quarterly Events and Plant Tours.

How much are dues?

Annual dues are \$250 per company for Corporate and Associate Members. Membership in the Tri-State Manufacturers' Alliance is on a company basis, which means that all employees of member companies can take advantage of TSMA benefits! Non-members can attend select events for an additional fee.

How do I apply for membership?

To apply for membership, complete the TSMA Membership Application form and fax it to 812.421.5883. Payment is due when you join the group. You will start receiving information about TSMA activities immediately!

For more information about the Tri-State Manufacturers' Alliance, Contact Kaylie Pruiett

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www.evansvilleregion.com/programs-initiatives/tri-state-manufacturers-alliance/

