

The Family Business Alliance is powered by the Evansville Regional Economic Partnership.

# BENEFITS

### **NETWORKING:**

Through your FBA membership, you will meet other family business owners who share many of the same challenges and issues you face during day-to-day business operations. This fosters relationship building, idea exchange, and potential business collaborations, contributing to collectively improving the regional family businesses.

### **EDUCATIONAL EVENTS:**

Attend three annual events featuring insights from industry experts and prominent leaders, gaining valuable knowledge about family business practices.

### ACCESS TO INDUSTRY EXPERTS:

Discover insights from family business leaders, experts, and advocates across the nation through your participation in FBA events and workshops.

### SUPPORTING REGIONAL FAMILY BUSINESS ENTERPRISES:

By being an FBA member, you play a vital role in fostering the well-being and expansion of regional family businesses. This active support significantly influences the social and cultural fabric of our community. The presence of family and small businesses not only improves the overall quality of life but also instills a sense of community pride, contributing to the sustainable development of the region.



# FAQS FREQUENTLY ASKED QUESTIONS

What is FBA? Launched in 2015, the goal of the Family business Alliance is to provide resources that support and encourage the health and growth of family enterprises by providing educational events, networking, and access to industry experts.

Who is eligible to join FBA? All family and small businesses, their suppliers, and support network are eligible to join FBA.

### How do I apply for membership?

To apply for a membership, contact Kaylie Pruiett, kpruiett@evvregion.com, 812-492-4393. You will start receiving information about FBA activities immediately!

For more information about the

Family Business Alliance,

Contact: Kaylie Pruiett

kpruiett@evvregion.com; 812-492-4393

### Online:

https://www.evansvilleregion.com/programs-initiatives/ family-business-alliance/

#### Facebook Group:

f <u>https://www.facebook.com/groups/</u> <u>familybusinessalliance</u>

## FAMILY BUSINESSES ARE THE BACKBONE OF OUR COUNTRY.

THEY CREATE JOBS AND WEALTH. They support community services and not-for-profits with products, dollars, and talent and make significant contributions to our regional economy. The Family Business Alliance is the leading resource in our community for privately held and familyowned enterprises. Their events allow us to learn from successful business leaders, and peer groups provide the opportunity to share our successes, challenges, and common issues in a confidential setting."

> - BILL THEBY CEO, Lensing Wholesale