

*river of opportunities*

BUSINESS |

POLICY |

COMMUNITY |

TALENT |

STRATEGY |



**EVANSVILLE REGIONAL ECONOMIC PARTNERSHIP MISSION:** Promoting regional economic development and vitality through catalytic leadership, collaborative planning, and coordinated investment.

# VALUE PROPOSITION

**OUR TEAM IS HERE TO HELP YOU GET THE MOST OUT OF YOUR MEMBERSHIP:**

**JEN KERNS**

ACCOUNT EXECUTIVE  
O: 812-423-2020  
jkerns@evvregion.com

**KEREGAN COLE**

MEMBERSHIP COORDINATOR  
O: 812-253-1014 x2205  
kcole@evvregion.com

**GET  
STARTED  
NOW!!**

Scan the QR Code to fill out a Membership Application.



**EVANSVILLE  
REGIONAL  
ECONOMIC  
PARTNERSHIP**

**INNOVATION POINTE**  
318 Main Street, Suite 400  
Evansville, IN 47708  
812-423-2020  
evansvilleregion.com

@evvregion



*#elooksgoodonyou*



# MEMBER BENEFIT LEVELS

## IMPACT CIRCLE 100,000+

Ascension  
St. Vincent

Berry

CenterPoint  
Energy

The Cox  
Group

EVANSVILLE REGIONAL  
BUSINESS COMMITTEE

Deaconess

FIFTH THIRD BANK

German American Bank  
Banking | Insurance | Investments

KOCH  
Enterprises, Inc.

OLD NATIONAL BANK

TOYOTA

## TORCHBEARER \$25,000+

## CHAMPION \$50,000+

### PIVOTAL 10,200+

- CEO 1 ON 1
- WELCOME RECEPTIONS
- UNLIMITED MEETING ROOM USE
- 4 FULL PAGES IN NEWSLETTER
- PRIORITY SEATING AT EVENTS
- PUBLIC POLICY 1 ON 1

- EXPANDED MEMBER DIRECTORY LISTING
- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES
- RIBBON CUTTINGS
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

### VISIONARY 3,750

- PRIORITY SEATING AT EVENTS
- 2 FULL PAGES IN NEWSLETTER
- PUBLIC POLICY 1 ON 1
- MEETING ROOM USE (10)
- EXPANDED MEMBER DIRECTORY LISTING

- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES
- 2 RIBBON CUTTINGS
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

### TRENDSETTER 1,600

- 1 FULL PAGE IN NEWSLETTER
- EXPANDED MEMBER DIRECTORY LISTING
- SUBSCRIPTION TO EVANSVILLE LIVING & EVANSVILLE BUSINESS MAGAZINES

- 2 RIBBON CUTTINGS
- MEETING ROOM ACCESSIBILITY (6)
- NETWORKING EVENTS
- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

### COLLABORATOR 800

- 2 RIBBON CUTTINGS
- MEETING ROOM ACCESSIBILITY (3)
- NETWORKING EVENTS
- DISCOUNT PROGRAMS

- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

### PARTNER 500

- 1 RIBBON CUTTING
- NETWORKING EVENTS

- DISCOUNT PROGRAMS
- MEMBER PROMOTIONS
- NOTARY PUBLIC SERVICES

# LEGISLATION & ADVOCACY



As our region continues to grow, the Evansville Regional Economic Partnership actively advocates to ensure our community's needs are met at the local and state level.

### BIG WINS FOR 2023

Our efforts last legislative session led our region to big victories:

- **ADMINISTRATIVE AUTHORITY; COVID-19 IMMUNIZATIONS**
- **STATEWIDE SPORTS & TOURISM BID FUND**
- **TECH & NURSING PROGRAMS**
- **WORKER'S COMPENSATION**
- **K-12 EDUCATION & CHILD CARE**
- **PUBLIC HEALTH INITIATIVES**
- **HOUSING & TAXATION**
- **ENVIRONMENT & ENERGY**



BridgeLink advocates the construction of a new Interstate 69 Ohio River Bridge with tolling only the I-69 Bridge. Phase I of the Kentucky approach began in 2022. Phase II bi-state effort to begin 2025. Bridge construction to begin 2027-2031.

### 2024 PRIORITIES

We continue to focus our advocacy efforts on regional improvements, ensuring the success of our community and commerce. Here are our specific priorities for 2024:

#### LEGISLATIVE

- Create Opportunity
- Strengthen Our Workforce
- Ensure Affordable Healthcare
- Drive Regionalism
- Invest In Education

#### PUBLIC POLICY

- Complete I-69
- Upgrade Infrastructure
- Fortify Our Talent
- Elevate Regional Success
- Strengthen Community Health
- Embrace Diversity & Inclusion

### COUNCILS

- Healthcare
- Infrastructure
- Environmental & Energy
- Education & Workforce

### ADVOCACY TEAM

LLOYD WINNECKE  
CEO

SALLY RIDEOUT  
Government Affairs Specialist

MARIANNE SMITH  
Executive Assistant

CURT BEGLE  
Board of Directors

LUKE YAEGER  
Board of Directors

### LET YOUR VOICE BE HEARD

Meet with our Advocacy Team in local and state discussions, connect with us at our events, and actively communicate with your legislators.

For an in-depth look at these priorities, go to: [evansvilleregion.com](http://evansvilleregion.com). Connect with us on Facebook, LinkedIn, Instagram, and Twitter to closely follow the exciting progress we're making within our region.



# GET CONNECTED

## SIGNATURE EVENTS

### LUNCH WITH THE LT. GOVERNOR APRIL 11, 2024

- ❑ Diamond Sponsor: \$7500
- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Bronze Corporate Table Sponsor: \$700

### LUNCH WITH THE GOVERNOR JUNE 20, 2024

- ❑ Diamond Sponsor: \$7500
- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Bronze Corporate Table Sponsor: \$700

### E-REP OPEN GOLF OUTING MAY 6, 2024

- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Dinner Sponsor: \$2500
- ❑ Specialty Hole Sponsor: \$1800
- ❑ Foursome + Hole Sponsor: \$1500

### ANNUAL MEETING & DINNER SEPTEMBER 19, 2024

- ❑ Diamond Sponsor: \$9000
- ❑ Platinum Sponsor: \$7500
- ❑ Gold Sponsor: \$5000
- ❑ Networking Reception Sponsor: \$3500
- ❑ Silver Sponsor: \$3000
- ❑ Bronze Corporate Table Sponsor: \$1200

### LUNCH WITH THE MAYORS AUGUST 2, 2024

- ❑ Diamond Sponsor: \$7500
- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Bronze Corporate Table Sponsor: \$700

### ECONOMIC OUTLOOK LUNCHEON NOVEMBER 13, 2024

- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Corporate Table Sponsor: \$700

## CONTACT: JEN KERNS

O: 812-423-2020; [jkerns@evvregion.com](mailto:jkerns@evvregion.com); [members.evansvilleregion.com/events](https://members.evansvilleregion.com/events)

## ALLIANCES

### TRI-STATE MANUFACTURERS' ALLIANCE (TSMA)

- ❑ Pivotal Alliance Sponsor: \$5000
- ❑ Visionary Alliance Sponsor: \$3000
- ❑ Alliance Partner: \$1500

### MFG. SUMMIT OCTOBER 24, 2024

- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Bronze Corporate Table Sponsor: \$700

### YOUNG PROFESSIONALS ALLIANCE (YPA)

- ❑ Pivotal Alliance Sponsor: \$5000
- ❑ Visionary Alliance Sponsor: \$3000
- ❑ Alliance Partner: \$1500

### YP CONFERENCE JULY 23, 2024

- ❑ Platinum Sponsor: \$5000
- ❑ Gold Sponsor: \$3000
- ❑ Silver Sponsor: \$1200
- ❑ Bronze Corporate Table Sponsor: \$700

### FAMILY BUSINESS ALLIANCE (FBA)

- ❑ Pivotal Alliance Sponsor: \$5000
- ❑ Visionary Alliance Sponsor: \$3000
- ❑ Alliance Partner: \$1500

## SPECIAL PROGRAMS

### CHAMBER NETWORKING & NEWS (CNN)

- ❑ CNN Sponsor: \$175

### LEGISLATIVE SERIES

- ❑ Platinum Sponsor (3 Events): \$3000
- ❑ Gold Sponsor (2 Events): \$1500
- ❑ Silver Sponsor (1 Event): \$700

## POSEY COUNTY:

### STATE OF THE SCHOOLS

- ❑ Gold Sponsor: \$1000
- ❑ Silver Sponsor: \$600

### WESTERN HILLS GOLF OUTING

- ❑ Platinum Sponsor: \$2500
- ❑ Gold Sponsor: \$1500
- ❑ Lunch Sponsor: \$1000
- ❑ Foursome + Hole Sponsor: \$600

# E-REP NETWORKING

## YOUR CONNECTION HUB! 2024

**CNN** *community*  
NETWORKING & NEWS

- Every Friday from 8 - 9:30 am
- Coffee served
- Locations within the Evansville Region include:  
Eastland Mall, City View at Sterling Square,  
American Red Cross, Warehouse 410, Bauerhaus
- FREE to attend for E-REP members
- Visitors welcome to attend 2 times
- 75+ anticipated attendees



- Every other Wednesday from 8 - 9 am
- Coffee served
- @ Cowork Evansville space at 318 Main St 1st Floor
- Speakers consist of Nonprofits, Coworkers, Innovators and Community Development/Engagement
- FREE to attend - all welcome
- 20+ anticipated attendees



## CONTACT:

JEN KERNS

[jkerns@evvregion.com](mailto:jkerns@evvregion.com)

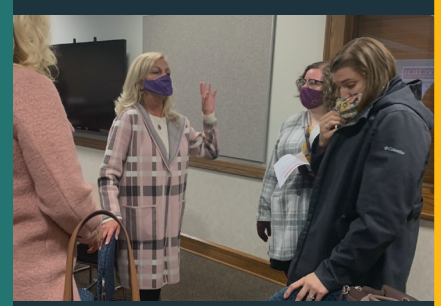
KEREGAN COLE

[kcole@evvregion.com](mailto:kcole@evvregion.com)

[membership@evvregion.com](mailto:membership@evvregion.com)

[members.evansvilleregion.com/events](https://members.evansvilleregion.com/events)

**SPONSORSHIP OPPORTUNITIES AVAILABLE**



*#elooks  
goodonyou*



**TRI-STATE  
MANUFACTURERS'  
ALLIANCE**

A collection of 150+ businesses and hundreds of professionals who represent the region's dynamic manufacturing sector.



**YOUNG  
PROFESSIONALS  
ALLIANCE**

Engages, develops, connects, and empowers young professionals to actively shape the future of the Evansville Region.



**FAMILY  
BUSINESS  
ALLIANCE**

Provides resources that support and encourage the health and growth of family enterprises.

ALL DATES AND PRICING SUBJECT TO CHANGE



# SAVE MONEY

# GET NOTICED

## Courier & Press | LOCALiQ

PART OF THE USA TODAY NETWORK

- ADVERTISE
- INCREASE VISIBILITY
- BRAND YOUR BUSINESS

**RUN 3 FREE ADS\*** in the Evansville Courier & Press  
**3 1/24th color page ads**

**-OR-**  
**21,625 digital ROS impressions**  
presented by The Courier & Press | LocaliQ  
Value is up to \$250.00

Take advantage of this valuable benefit!

Contact: Amy Davis  
812-470-7814, [adavis@localiq.com](mailto:adavis@localiq.com)  
\*One benefit per entity

AWARDED #1 by  
Google for Digital  
Marketing



**SAVE UP TO  
80% ON RX  
MEDICATIONS**

With an E-REP membership, savings extend to your employees. Through an exclusive partnership, employees of member businesses can save up to 80% on prescription medication using an easy-to-print prescription drug discount card accepted at more than 68,000 pharmacies nationwide.

This card is pre-activated and can be used immediately!

Sign up now at:  
<https://www.evansvilleregion.com/save-money/>



## SAVE 25% ON ONLINE MARKETING TOOLS

CONNECT WITH YOUR CUSTOMERS using online marketing tools, grow your business and save.

Our members can save up to 25% on online marketing tools - including email and event marketing, social campaigns, and online survey tools - through an exclusive partnership with Constant Contact.

Sign up now at:  
<https://www.evansvilleregion.com/save-money/>

Or contact: Sabrina Newton  
[hello@newtunespromotions.com](mailto:hello@newtunespromotions.com)



**FLEXIBLE.  
INNOVATIVE.  
AFFORDABLE.**

## GET TO KNOW THE ADVISORY HEALTH & WELLNESS BENEFITS PROGRAM.

This program provides members of E-REP with an innovative group health benefits program designed to strategically manage healthcare costs while still providing employees great benefits! By offering affordable coverage along with proactive cost management and employee wellness features, member companies can manage their healthcare costs to improve their bottom line while still maximizing benefits for their employees.

Contact: Jessica Elliott, [jessica.elliott@nfp.com](mailto:jessica.elliott@nfp.com)  
812-422-4000



Save on the items you buy most with the Evansville Regional Economic Partnership ODP Business Solutions Program.

(Formerly known as Office Depot)

**Sign Up Now!**



## SAVE BIG \$\$

- Up to 55% off office supplies
- Up to 55% off cleaning & breakroom items
- 10% off branded; 20% off private brand ink & toner
- Free next-day shipping on orders of \$50 or more
- Up to 40% savings copy & print
- Specials & Promotions from your favorite brands

Evansville Regional Economic Partnership members have the opportunity to utilize free promotions of their news, events, new hires, promotions and more! **Simply email [news@evvregion.com](mailto:news@evvregion.com)** to get noticed by more than 15k+ members and non-members thru newsletters, [evansvilleregion.com](http://evansvilleregion.com) and social media. There is also the opportunity for paid advertising in our monthly newsletter.

## EVANSVILLEREGION.COM

Log on to the Member Info Hub and submit your news, events, member to member deals and available job openings to post on [evansvilleregion.com](http://evansvilleregion.com) under the membership tab.

## BIWEEKLY E-NEWSLETTER

Any member news, events or available job openings will be included in the following bi-weekly eNewsletter. This email reaches more than 4,000 subscribers.

## MONTHLY NEWSLETTER

Visionary members and up have the opportunity to submit an article to publish in the monthly newsletter. Paid advertising opportunities are available to all members. Printed copies are distributed as well. This newsletter will be promoted in the bi-weekly email newsletter and posted on social media. Email to: [news@evvregion.com](mailto:news@evvregion.com).

## NEWSMAKERS

Take advantage of this member benefit to acknowledge employees, create brand awareness, and inform the public of business growth and vitality. E-REP Newsmakers will feature your new hires, promotions and award winners in our monthly digital newsletter on [evansvilleregion.com](http://evansvilleregion.com). Simply email your announcement along with a photo to [news@evvregion.com](mailto:news@evvregion.com).

## EVV REGION ON THE MOVE

EVV Region On The Move! is a page dedicated to promoting local businesses and organizations' exciting news, events, employment opportunities, activities and hot deals available in the Evansville Region. Join the group and start posting today: [www.facebook.com/groups/evvregion](https://www.facebook.com/groups/evvregion)



- FREE BUSINESS ADVISING
- MARKET RESEARCH
- BUSINESS PLANNING
- FINANCIAL RESOURCES

The Evansville Regional Economic Partnership is proud to host the **SOUTHWEST INDIANA SMALL BUSINESS DEVELOPMENT CENTER (ISBDC)**. The ISBDC is a great partner in helping potential and current small business owners. The ISBDC assists all business types including: manufacturing, retail, technology and professional services.

**GET STARTED TODAY!**

Call 812.425.7232 to set up a one-on-one confidential appointment with a Business Advisor.





# *Welcome to* **INNOVATION POINTE**

Innovation Pointe  
**fuels** entrepreneurs,  
**fosters** innovation  
and **supports**  
growing businesses.

POWERED BY



## **318 MAIN ST.**

*in the heart of Downtown Evansville!*

### **What's Inside?**

- Start-up Office Space
- CoWorking Space
- Makerspace
- Business Advising
- Market Research
- Financial Resources
- ...and more!

**SCHEDULE  
A TOUR TODAY!**  
**(812) 423-2020**

Learn more at: [innovationpointe.com](http://innovationpointe.com)

## **COWORK EVANSVILLE**



Cowork Evansville is a space built for individuals who don't fit a stereotypical 9-to-5 office mold. Remote workers, entrepreneurs, freelancers, and students share the 5k sq. ft. space while working for separate companies, but still forming their own little community.

Professionals wanting to become a Member of Cowork have a few options: [www.evansvilleregion.com/cowork](http://www.evansvilleregion.com/cowork)

