



The Tri-State Manufacturers' Alliance is powered by the Evansville Regional Economic Partnership.

BENEFITS

IMPACTFUL EVENTS:

Learn about the latest in manufacturing practices from industry experts and prominent manufacturing leaders who share their thoughts and experiences at our events- one large and one small.

PROGRAMMING:

Benefit from diverse programming facilitated by providers. This includes educational sessions, workshops, and training programs conducted in collaboration with local universities and companies, fostering continuous learning and skill development.

NETWORKING OPPORTUNITIES/ SHARED BEST PRACTICES

Through your TSMA membership, you will meet other manufacturers who share many of the same challenges and issues you face in daily operations and decision-making. This fosters relationship-building, idea exchange, and potential business collaborations, contributing to collectively improving the regional industry sector.

PEER GROUPS:

TSMA Peer Groups are a forum for company decision makers to meet on a regular basis and gain practical knowledge and counsel from peers on the challenges and opportunities facing today's manufacturers.

INFORMATIVE SITE VISITS:

TSMA members are invited to tour manufacturing plants that exhibit "best practices" in any number of different areas including Lean manufacturing, sustainable business initiatives, innovation, etc.

MEANINGFUL INDUSTRY-SPECIFIC REPORTS:

Members will have access to industry-specific reports offering in-depth analyses and market insights. This information encourages strategic decision-making and keeps members informed about trends affecting the manufacturing industry.

TALENT ATTRACTION & MARKETING CAMPAIGN:

TSMA members will have access to tools for talent attraction and marketing. Members will be eligible for social media posts to market their business, products, job openings, and much more. This service contributes to addressing workforce challenges and promoting the manufacturing sector as an attractive career choice.

» BEST PRACTICES

» EVENTS

» MEMBER
NEWS

» SHARED
LEARNING

» PEER GROUPS

» PLANT TOURS

FAQs

FREQUENTLY ASKED QUESTIONS

What is the Tri-State Manufacturers' Alliance and why should you join?

The Tri-State Manufacturers' Alliance (TSMA) is a group of local manufacturers and their support network. Some of Southwest Indiana's most successful manufacturers are TSMA members. The mission of the group is to create a vibrant and attractive manufacturing environment that results in improved revenue and profitability as well as an increase in employment for Tri-State manufacturers. TSMA continually works to fulfill its mission by engaging managers and executives from area manufacturing companies in plant tours, events, peer group discussions, networking sessions, best practice sharing and other activities.

Who is eligible to join TSMA?

All manufacturers, their suppliers and support network are eligible to join TSMA. Corporate membership is exclusive to manufacturing organizations and includes Events, Local Peer Groups and Plant Tours. Associate membership is for non-manufacturing organizations and includes Events and Plant Tours.

How much are dues?

Annual dues are \$350 per company for Corporate and Associate Members. Membership in the Tri-State Manufacturers' Alliance is on a company basis, which means that all employees of member companies can take advantage of TSMA benefits! Non-members can attend select events for an additional fee.

How do I apply for membership?

To apply for membership, complete the TSMA Membership Application form and fax it to 812.421.5883. Payment is due when you join the group. You will start receiving information about TSMA activities immediately!

For more information about the Tri-State Manufacturers' Alliance, Contact Kaylie Pruiett

kpruiett@evvregion.com

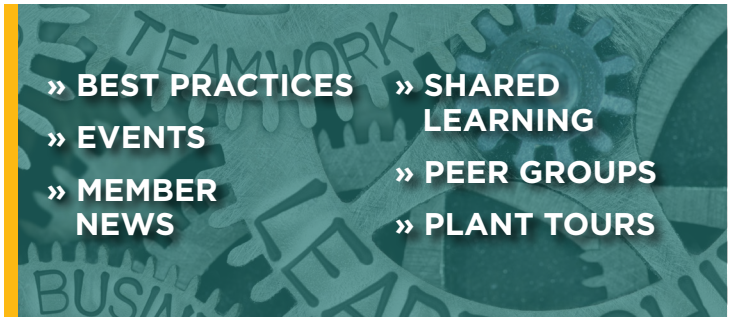
812-492-4393

www.evansvilleregion.com/programs-initiatives/tri-state-manufacturers-alliance/





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MEMBERSHIP APPLICATION

CORPORATE MEMBERSHIP* _____ ASSOCIATE MEMBERSHIP** _____

*Corporate membership is exclusive to manufacturing companies.

**Associate Membership is for non-manufacturers (businesses that provide a support network for manufacturing companies).

Membership in the Tri-State Manufacturers' Alliance is on a company basis, which means that all employees of member companies can take advantage of TSMA benefits!

CONTACT INFORMATION

Company _____

Name (Main Contact) _____ Title _____

Street Address _____

City _____ State _____ ZIP Code _____

County _____ Email Address _____

Office Phone _____ Mobile _____

Please see page 2 to add contact information for other members of your organization who would like to receive TSMA news.

COMPANY INFORMATION

NAICS code (if known) _____

Describe your company's products/services _____

Approximate # of employees _____ Approximate Annual Sales _____

Does your company export to countries outside the U.S.? Yes ___ No ___ If yes, where? _____

What are the three most important problems facing your business today?

- Hiring quality employees
- Taxes
- Access to capital
- Energy costs
- Declining volume
- Local economy
- Domestic competition
- International competition
- Healthcare costs
- Overall costs

Other: _____

What is your primary objective for joining TSMA? _____

PAYMENT METHOD

Check _____ (Please make check payable to E-REP with TSMA in memo line and send to the address below.)

Credit Card # _____

Exp. Date _____

Signature _____

Date _____

The annual fee to join TSMA is \$350 per company. Payment is due when you join the group. Please return the completed application by email to Kaylie Pruiett, kpruiett@evvregion.com. Thank you!

MEMBERSHIP BENEFITS

Corporate Membership is exclusive to manufacturing organizations and includes the following benefits: Events, Local Peer Groups and Plant Tours. Associate Membership is for non-manufacturers (businesses who provide a support network for manufacturing companies) and includes the following benefits: Events and Plant Tours.

ADDITIONAL INFORMATION

Please list any other members of your organization who represent the following functional areas and who would like to receive information about TSMA activities:

Title	Name	Email Address / Phone #
CEO	_____	_____
VP Manufacturing	_____	_____
VP Engineering	_____	_____
VP Purchasing	_____	_____
VP Sales	_____	_____
COO	_____	_____
CIO/CTO	_____	_____
CFO	_____	_____
H.R.	_____	_____
Marketing	_____	_____
Legal	_____	_____
Other	_____	_____



**TRI-STATE
MANUFACTURERS'
ALLIANCE**

For more information about the Tri-State Manufacturers' Alliance, Contact Kaylie Pruiett
kpruiett@evvregion.com
812-492-4393

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TRI-STATE MANUFACTURERS' ALLIANCE

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MISSION STATEMENT

Tri-State Manufacturers' Alliance is a group of local manufacturers and their support network whose mission is:

To create a vibrant and attractive Tri-State manufacturing environment with improved revenue and profitability for local manufacturers and a resulting increase in manufacturing employment.

Realized through: Engaging local manufacturers in topical discussions, networking, knowledge and best practices sharing and other activities.

STEERING COMMITTEE

Sara Schmidt - Chair
Production Control Manager
Jasper Engines &
Transmissions

Christopher Nolan - Co-Chair
Sr. Manager - Operational
Excellence (OpEx)
AstraZeneca

Shannon Brewer, CPA
Vice President
Harding, Shymanski & Co.,
P.S.C.

Brian Butkus
Shipping Manager
Audubon Metals, LLC

Jamie Parker
VP of Manufacturing &
Supply Chain
Anchor Industries

Valerie Schmidt
Business Services &
Communications Manager
Grow Southwest Indiana
Workforce

Kevin Spindler
Group Manager
for Weld and Paint Toyota
Motor Mfg., Indiana, Inc.

Jordan Weil
Manager of Technology
Infrastructure
The Cox Group

Brandon Wright
Vice President
of Operations
Nix Companies

- » BEST PRACTICES
- » SHARED LEARNING
- » EVENTS
- » PEER GROUPS
- » MEMBER NEWS
- » PLANT TOURS

MEMBERSHIP CRITERIA

Corporate Membership - Manufacturer

Represented by senior managers and executives from multiple disciplines within manufacturing enterprises located in the Tri-State geography.

Annual Corporate fee: \$350

Individual Members: unlimited number of individual members for each Corporate membership

Programming includes:

- Events
- Best Practices Visits (plant tours)
- Local Peer Groups

Associate Membership -

Non-Manufacturer Represented by senior managers and executives from suppliers and the support network of local manufacturing enterprises located in the Tri-State geography.

Annual Associate fee: \$350

Individual Members: up to three (3) individual members for each Associate membership

Programming includes:

- Events
- Best Practices Visits (as space allows)

For more information about the Tri-State Manufacturers' Alliance, Contact Kaylie Pruiett

kpruiett@evvregion.com, 812-492-4393

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SPONSORSHIP OPPORTUNITIES

The Tri-State Manufacturers' Alliance (TSMA) offers TSMA member companies effective marketing opportunities through sponsorship investments. Your company can partner with TSMA in working to fulfill its mission of creating a vibrant manufacturing environment in the Tri-State region by becoming a TSMA Event Sponsor. By aligning your company with our best practice manufacturing efforts, your company's name will be seen by thousands of individuals and hundreds of businesses throughout the year while contributing to the continued advancement of the Tri-State Manufacturers' Alliance. TSMA's event sponsorship packages offer a variety of opportunities for local businesses and organizations to be recognized as a prominent supporter of the region's solid manufacturing base.

PIVOTAL ALLIANCE SPONSOR \$7,000

- Company featured in a TSMA member business spotlight
- Recognized as a sponsor during TSMA shared programming courses
- Company logo featured on TSMA webpage as Pivotal Sponsor
- Company logo featured on TSMA event registration pages on E-REP website
- Company logo on any printed marketing material distributed to attendees at all events
- Verbal recognition of your company's support throughout each TSMA event presentation
- Company logo appears on rotating and static sponsor display within any digital presentations
- Six (6) seats included for company to send team members to the Evansville Regional MFG Summit
- Opportunity to distribute printed materials to those in attendance at TSMA events
- Opportunity to spotlight an employee on TSMA and @evvregion social media
- Opportunity to host a site visit, lunch-and-learn, or coffee-and-learn session with members of TSMA
- Unlimited networking opportunities

VISIONARY ALLIANCE SPONSOR \$5,000

- Company featured in a TSMA member business spotlight
- Company logo featured on TSMA webpage as a Visionary Sponsor
- Company logo featured on TSMA event registration pages on E-REP website
- Company logo on any printed marketing material distributed to attendees at all events
- Verbal recognition of your company's support throughout each TSMA event presentation
- Company logo appears on rotating and static sponsor display within any digital presentations
- Four (4) seats included for company to send team members to the Evansville Regional MFG Summit
- Opportunity to spotlight an employee on TSMA and @evvregion social media
- Opportunity to host a site visit, lunch-and-learn, or coffee-and-learn session with members of TSMA
- Unlimited networking opportunities

ALLIANCE PARTNER \$1,500

- Company logo featured on TSMA webpage as an Alliance Sponsor
- Company logo on any printed marketing material distributed to attendees at all events
- Company logo featured on all event registration pages on E-REP website
- Verbal recognition of your company's support throughout each TSMA event presentation
- Company logo appears on rotating and static sponsor display within any digital presentations
- Two (2) seats included for company to send team members to TSMA Conference
- Unlimited networking opportunities

For more information about sponsoring TSMA, contact: Hannah Eberhard
heberhard@evvregion.com | 812-423-2020

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